

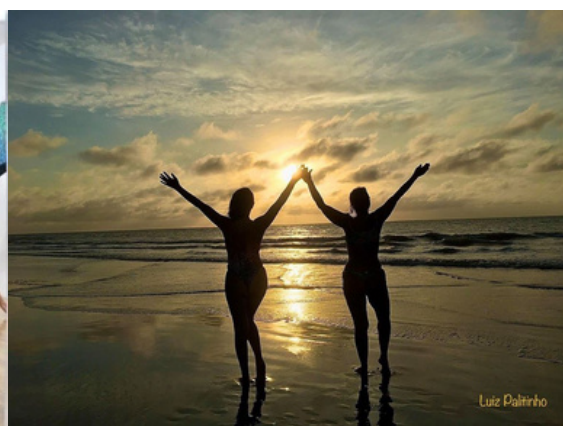


World  
Wellness  
Weekend



# Press Book 2021

January - June 2021





**TV  
&  
Radio**

30 January 2021  
Mexico



Canal 10



Link: <https://noticias.canal10.tv/nota/empresarial-turismo/quintana-roo-el-destino-wellness-2021-01-30>

A serene sunset over a rocky beach with the ocean in the background. The sky transitions from a deep blue at the top to a bright orange and yellow near the horizon. The ocean is calm, with gentle waves lapping at the shore. The foreground is filled with smooth, dark grey rocks of various sizes, some partially submerged in the shallow water. The overall mood is peaceful and contemplative.

**Webinars  
&  
Conferences  
&  
Podcasts**

9 June 2021  
Canada



# Leading Spas of Canada



The screenshot shows the Leading Spas of Canada website. At the top left is the Leading Spas of Canada logo. To the right are contact details: a phone icon with "1-800-704-6393", an email icon with "Info@LeadingSpasofCanada.com", and a "Become a Member" button. Below this is a navigation bar with links: MEMBER BENEFITS, OUR MEMBERS, FEATURED SPAS, EVENTS, WORLD WELLNESS WEEKEND, BLOG, and ABOUT US. The main content area features a teal sidebar with a "Back To All" link and the text: "Webinar June 9", "A Panel Discussion Regarding", "World Wellness Weekend", and "And How Your Spa Can Participate!". To the right of this text are three photos of the speakers: a man in a blue shirt pointing, and two women. Below the sidebar, there is a paragraph of text: "Join us for this fun, informative panel with special guests Jean-Guy de Gabriac, founder of World Wellness Weekend (WWW), Sophie Lymburner, Founder of YogaTribes and Phiane Duquet, CEO Spa Phiane Inc. and Ambassador for WWW QC who will share everything you want to know about World Wellness Weekend and why participating not only supports a relevant cause, but also it will include:". To the right of this text is the heading "Other Webinars:" followed by a small photo and the text "Webinar June 23".

Link: <https://www.leadingspasofcanada.com/webinar-june-9-a-panel-discussion-regarding-world-wellness-weekend-and-how-your-spa-can-participate/>

8 June 2021  
Switzerland



Ecole Hôtelière de Lausanne



**RUPERT SCHMID**

Co-Chairman of the Board of Biologique Recherche



**JEAN-GUY DE GABRIAC**

Founder of World Wellness Weekend



**ZEINA ABDO**

Industry Relations & Alumni Associate Director at École hôtelière de Lausanne

**PURPOSE DRIVEN CORPORATIONS: DOING GOOD, DOING WELL, DOING BETTER**

**From "Wellness Conversations"**

Link:

<https://www.facebook.com/WorldWellnessWeekend/photos/a.324475907676441/2752608998196441/>

3 June 2021  
Canada



Masso-Cie



A screenshot of a website news article. At the top left is the MASSOCIE logo. A navigation menu includes: BIEN-ÊTRE ICI, À PROPOS, COMMUNAUTÉ, ACADEMIE, BLOG, MA BOUTIQUE, DEVENIR PRATICIEN/THERAPEUTE, S'INSCRIRE, and CONNEXION. The main content area has a circular MASSOCIE logo and the word "NEWS". The headline reads: "Le Week-end mondial du bien-être un avantage pour les spas du monde". Below this is a promotional banner for "World Wellness Weekend" featuring logos for "Leading Spas of CANADA" and "YOGATRIebes". The banner text says: "BECOME A WWW SPA ! FREE INTERNATIONAL VISIBILITY" and "Informative Webinar JUNE 9 2021 A Panel Discussion Regarding World Wellness Weekend And How Your Spa Can Participate!". It includes a photo of three people. At the bottom of the banner, it says "PROFILLED IN QUEBEC BY MASSOCIE". Below the banner, the text reads: "Webinaire organisé par Leading Spa of Canada le 9 juin à 12:00 h 12:00 ET Une table ronde sur le week-end mondial du bien-être et Comment votre Spa peut participer gratuitement !".

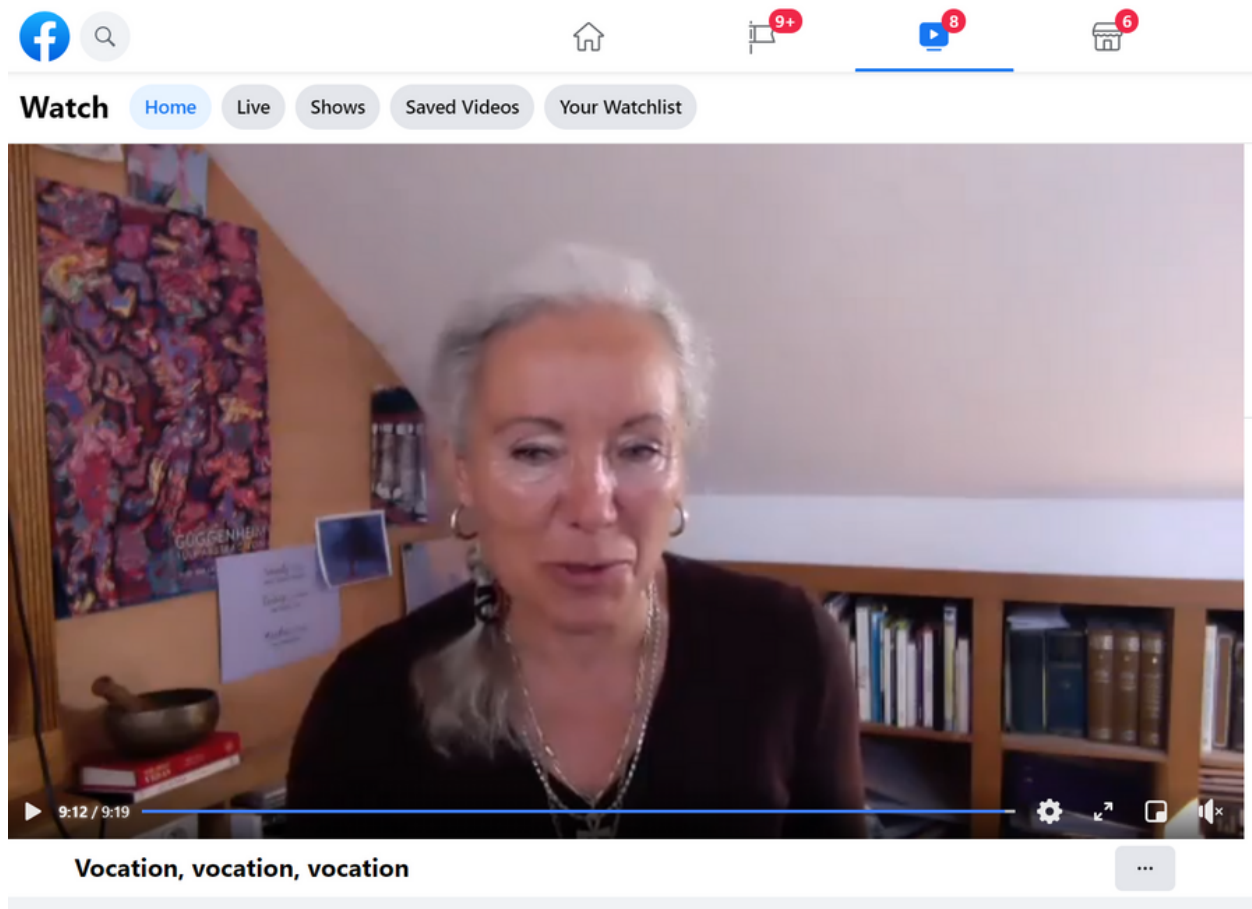
Link: <https://www.massocie.com/le-week-end-mondial-du-bien-etre-un-avantage-pour-les-spas-du-monde/>

22 May 2021  
Belgium



Pro Esthetic

PROesthetic



Link: <https://www.facebook.com/watch/?v=2987224818220493>



21 May 2021  
Belgium



## Never Alone Summit

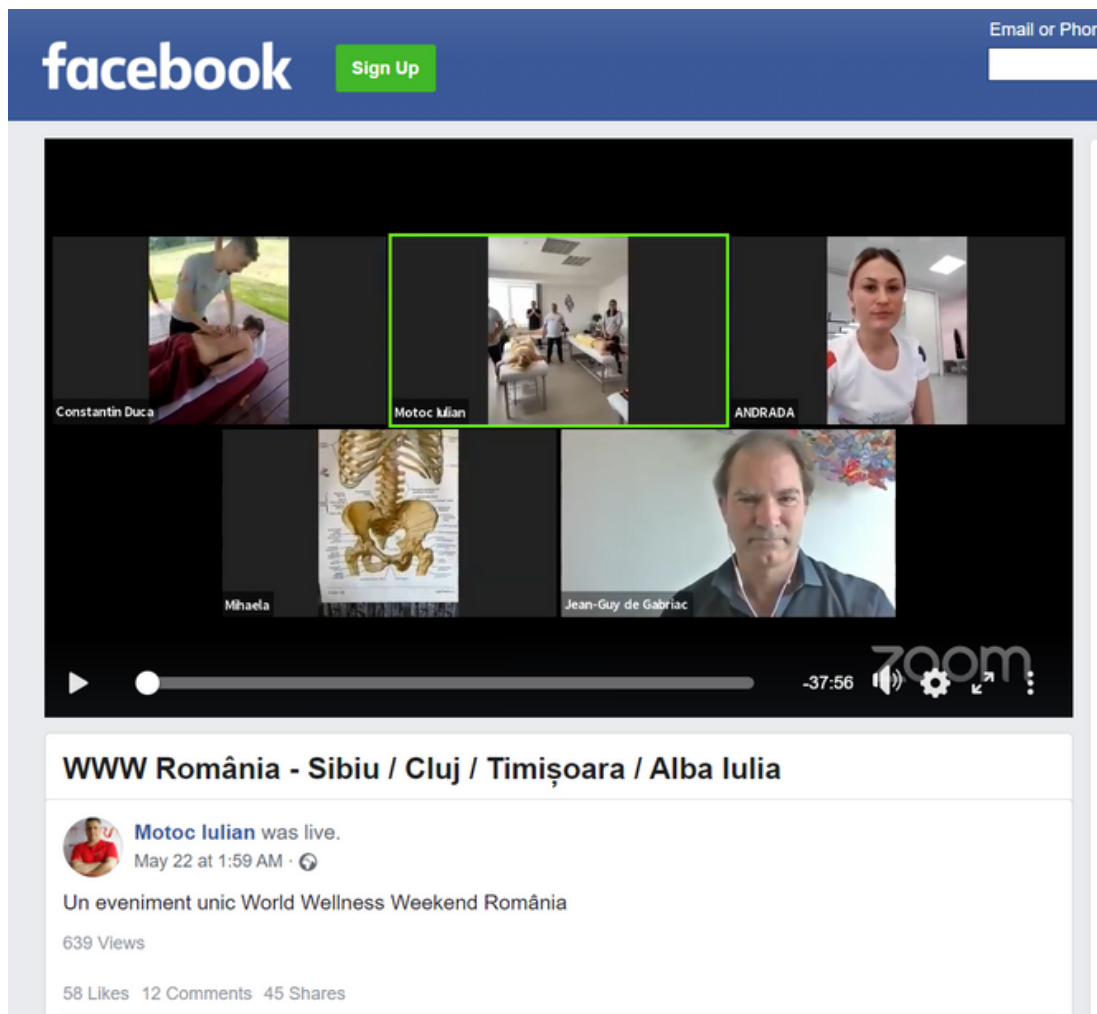


Link: <https://neveralonesummit.live/>

10 May 2021  
Romania



## World Wellness Weekend Romania



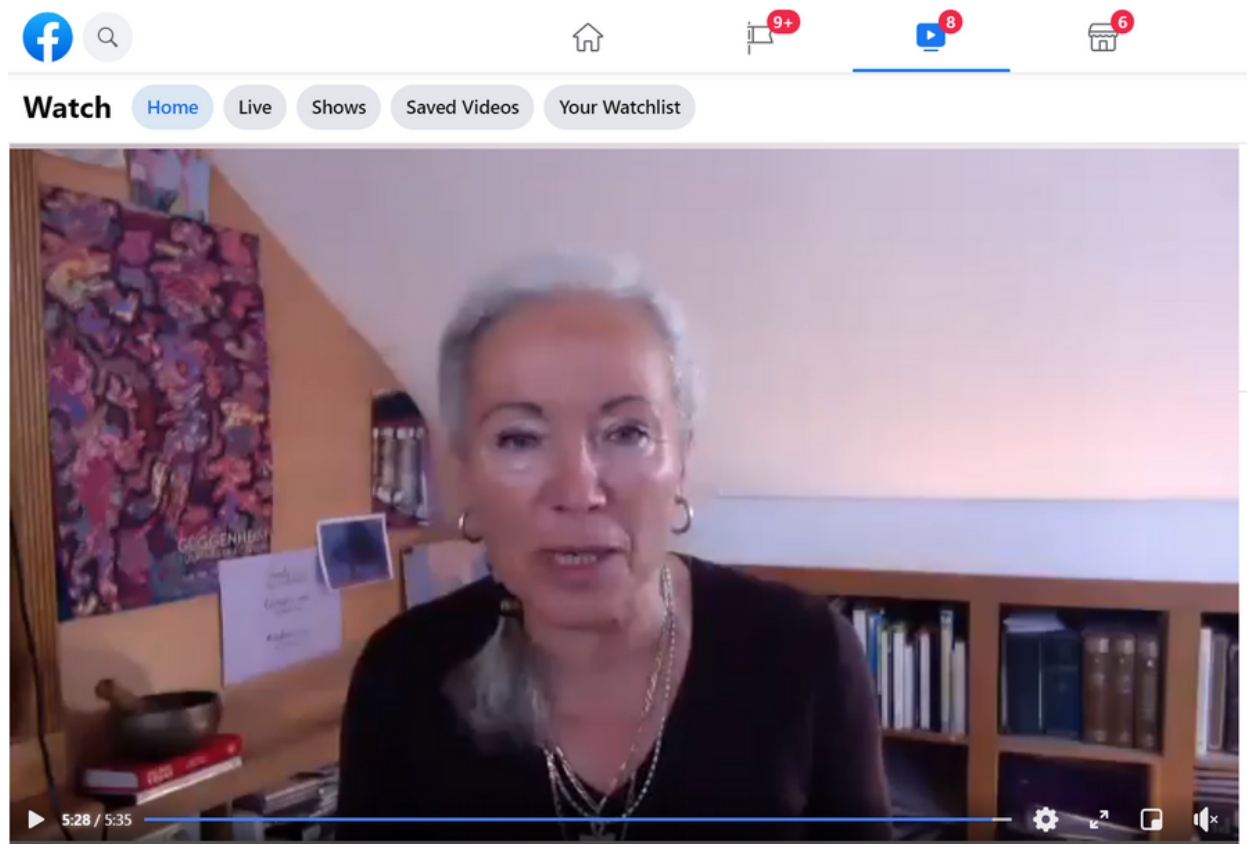
Link: <https://www.facebook.com/1333637215/videos/10219588288721156/>

5 May 2021  
Belgium



Pro Esthetic

PROesthetic



Link: <https://www.facebook.com/watch/?v=1840121769482287>

4 May 2021  
France



## Beauty Forum France



Beauty Forum France

May 4 · 🌐

### LE LIVE by BEAUTY FORUM

**Lundi 10 mai à 11 heures en direct – Faire le plein d'idées avec le World Wellness Weekend**

Le [World Wellness Weekend](#), organisé chaque année en septembre, a pour objectif de sensibiliser le grand public aux bienfaits liés à la pratique d'activités de bien-être.

A cette occasion, des milliers de professionnels de la forme, de la beauté et bien-être du monde entier proposent des activités pour donner envie à chacun de bouger et développer son capital sérénité.

Son fondateur, Jean-Guy de Gabriac, et les ambassadeurs pour la France - Catherine Sertin, fondatrice de l'école [Ecole Internationale d'Esthétique et Spa Catherine Sertin](#), Romain Dupont, président du [@Label Spas de France](#), Alexis Forêt, directeur de [Aginum Thermae SPA](#) et Isabelle Trombert, fondatrice de [@Ahimsa Le Spa](#) - donneront des pistes pour créer des activités wellness ludiques à mettre en place le weekend du 18 et 19 septembre mais aussi tout au long de l'année.

...  
**BEAUTY  
FORUM**  
FRANCE



Jean-Guy de Gabriac and 4 others

2 Comments 24 Shares

Link: <https://www.facebook.com/152172810245091/posts/152123586916680>

26 April 2021  
Switzerland



Ecole Hôtelière de Lausanne



The graphic features the EHL Alumni Network logo on the left and the World Wellness Weekend logo on the right. It lists three speakers: Andrew Gibson, Jean-Guy de Gabriac, and Zeina Abdo, each with a circular portrait and a brief description of their role. At the bottom, it highlights the topic "WELLNESS IN HOSPITALITY" and the source "From 'Wellness Conversations'".

**EHL**  
Alumni Network

**World Wellness Weekend**

**ANDREW GIBSON**  
Advisor & Consultant to the wellbeing real estate, resort and hotel industry

**JEAN-GUY DE GABRIAC**  
Founder of World Wellness Weekend

**ZEINA ABDO**  
Industry Relations & Alumni Associate Director at École hôtelière de Lausanne

**WELLNESS IN HOSPITALITY**  
From "Wellness Conversations"


Link: <https://fb.watch/5VWQs0Y9Qf/>

15 April 2021  
France



# Ecole Internationale d'Esthétique et Spa Catherine Sertin



 Ecole Internationale d'Esthétique et Spa Catherine Sertin ...  
April 15 · 🌐

Premier rassemblement Zoom pour la présentation par Jean-Guy de Gabriac de la 5ème édition du [World Wellness Weekend](#) qui se déroulera les 18 et 19 Septembre 2021. Ce fut un moment d'échange très enrichissant avec 50 élèves de l'école accompagnés de leurs professeurs Kitty Virassamy et Bastien Hugonnet ainsi que Laurence Letrou Directrice Pédagogique. Un grand Merci à notre partenaire [Christine Salaun Chevalier](#) du [FONDS De Dotation EREEL](#) à [Caroline Schwarfeld](#) de [Beauty Place](#)... [See More](#)



**6 RAISONS DE PARTICIPER POUR VOTRE ENTREPRISE**

- 🌟 **Gagnez en visibilité**  
Soyez reconnu comme la référence bien-être dans votre ville / région
- 📺 **Soyez cité dans les médias**  
(TV, Radio, Presse, Web)
- 👤 **Attirez de nouveaux clients**
- 🔄 **Faites revenir vos anciens clients**
- 📈 **Augmentez vos réservations & les ventes additionnelles**  
(forfaits & offres spéciales)
- 👥 **Inspirez & fédérez votre équipe**  
Créez des activités Signature et insufflez une culture du bien-être.

**REJOIGNEZ-NOUS!**

World Wellness Weekend

10  1 Comment 7 Shares

Link:

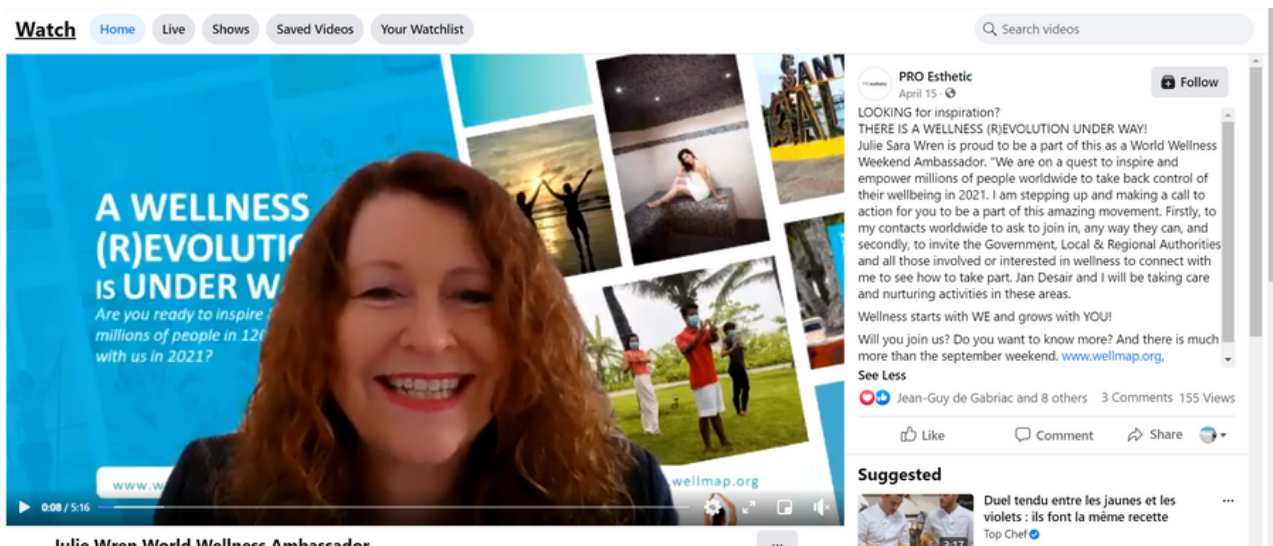
<https://www.facebook.com/135696629834789/posts/5373035126100887/?d=n>

15 April 2021  
Belgium



Pro Esthetic

PROesthetic



Link: <https://fb.watch/5VUdNW5zB4/>

7 April 2021  
USA



## Organic Spa Media

organic spa  
WELLNESS

**The Transformational Travel Council** + Follow ...  
1,929 followers  
2mo • 🌐

We'd like to invite you to join discussion panel about "Spring Into Well-Being" The Wellness Experience Virtual Summit created by [Organic Spa Media, LTD.](#), April 13th and 14th, 2021.

Panel: Transformative Travel  
Date: Tuesday, April 13th  
Time: 10 - 10:50am EST  
Register: <https://lnkd.in/gw-aFgY>

Moderator: [Kristin Meekhof, LMSW](#), MSW and best-selling author

Panelists:

- 1) [Martine Bury](#), Content Strategist & Journalist
- 2) [Jake Hauptert](#), CEO of [The Transformational Travel Council](#) Travel Council
- 3) [Jason Paluch](#), Director of Spa and Wellness at [Mandarin Oriental Hotel Group](#)
- 4) [Mark Hennebry](#) Chairman of [Ensana Health Spa Hotels](#)
- 5) [Jean-Guy de Gabriac](#), CEO of [TIP TOUCH INTERNATIONAL](#)

We hope to see you there!

More details: <https://lnkd.in/e864Ea8>

The Wellness Experience  
Organic Spa Media

👤 13 • 5 comments

Link: <https://www.linkedin.com/feed/update/urn:li:activity:6780874895153795072/>



6 April 2021  
Switzerland



Ecole Hôtelière de Lausanne

The top left of the graphic features the EHL Alumni Network logo, and the top right features the World Wellness Weekend logo.

**MIA KYRICOS**  
President of Kyricos & Associates LLC

**JEAN-GUY DE GABRIAC**  
Founder of World Wellness Weekend

**ZEINA ABDO**  
Industry Relations & Alumni Associate Director  
at École hôtelière de Lausanne

**THE RISE OF WELLNESS COMMUNITIES &  
ALL THINGS WELL IN THE AGE OF COVID**

From "Wellness Conversations"

Link: <https://fb.watch/5VSmhjGvov/>

16 March 2021  
Switzerland



Ecole Hôtelière de Lausanne

A flyer for an event titled "LIVING WELL FROM WITHIN: TRANSFORMING CHALLENGE INTO HEALING, GROWTH AND FLOURISHING WELLNESS". The flyer is split into a teal left side and a light blue right side. The left side features the EHL Alumni Network logo and the event title. The right side features three speakers: Dr. Daniel Friedland, Jean-Guy de Gabriac (founder of World Wellness Weekend), and another Jean-Guy de Gabriac (Industry Relations & Alumni Associate Director at EHL). The World Wellness Weekend logo is in the top right corner of the flyer.

**EHL**  
Alumni Network

**LIVING WELL FROM WITHIN:  
TRANSFORMING CHALLENGE  
INTO HEALING, GROWTH AND  
FLOURISHING WELLNESS**

From "Wellness Conversations"

**DR. DANIEL FRIEDLAND**  
Author of *Leading Well from Within*, CEO of SuperSmartHealth, & President of The American Board of Integrative Holistic Medicine.

**JEAN-GUY DE GABRIAC**  
Founder of World Wellness Weekend

**JEAN-GUY DE GABRIAC**  
Industry Relations & Alumni Associate Director at École hôtelière de Lausanne

World Wellness Weekend

Link: <https://fb.watch/5VixUuB5yU/>

24 February 2021  
France



## Actualité française

# Webinar « Le bien-être fondé sur la science dans les hôtels et les centres de villégiature de luxe » le 25 février 2021

by — février 24, 2021 in Science

👍 11 🗨️ 1 💬 0

A promotional graphic for a webinar. On the left, the text reads "MWC MEDICAL-WELLNESS CONGRESS" in blue, followed by "Science-led Wellness in Luxury Hotels & Resorts" and "February 25th, 2021 at 4pm CET". Below this is a row of three small portrait photos of the speakers. On the right, a large image shows a woman's face partially obscured by a white sheet, with her eyes looking directly at the viewer.

MWC  
MEDICAL-WELLNESS  
CONGRESS

Science-led Wellness in Luxury  
Hotels & Resorts

February 25th, 2021 at 4pm CET

12 SHARES / 22 VIEWS / [Partager sur Facebook](#) [Partager sur Twitter](#) [Partager sur Pinterest](#) [Partager](#)

K-Organisation et Vladi Kovanic ont créé un événement incontournable qui se tiendra pour la 14<sup>ème</sup> fois consécutive à l'hôtel Four Seasons George V à Paris, le 27 mai 2021

Link: <https://www.actualitefrancaise.net/webinar-le-bien-etre-fonde-sur-la-science-dans-les-hotels-et-les-centres-de-villégiature-de-luxe-le-25-fevrier-2021/>

22 February 2021  
United Kingdom



## Professional Beauty



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### World Spa and Wellness Mentorship and Online Conference



**MENTORSHIP AND  
ONLINE CONFERENCE**  
28 FEB – 2 MAR 2021

In association with:



As part of [ProfessionalBeautyWorld](#), the online event for hair, beauty, spa and aesthetics, Professional Beauty are hosting the online World Spa & Wellness Conference.

Be inspired at the World Spa and Wellness Mentorship and Online Conference at [Professional Beauty World](#) on 28 February to 2 March. Over the course of three days, the industry will unite to share knowledge and best practices to take your spa to the next level lead by our carefully selected task forces.

This conference will host 3 key themes to help you run a successful spa business through coronavirus and beyond.

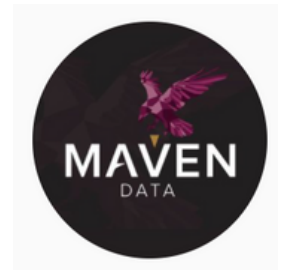
**Caring for care-givers**  
**Getting guest back safely and gladly**  
**Driving engagement from online to onsite**

Link: [https://professionalbeauty.co.uk/site/wswmentorship/?fbclid=IwAR3MzCRIMf\\_0q5Lh-xWO-Kd-ZTS6DLQj1raWb9UNQZrYW4XwpikBGNVz7jA](https://professionalbeauty.co.uk/site/wswmentorship/?fbclid=IwAR3MzCRIMf_0q5Lh-xWO-Kd-ZTS6DLQj1raWb9UNQZrYW4XwpikBGNVz7jA)

2 February 2021  
Australia



Maven Data

A Facebook Live event poster with a blue geometric pattern border. It features the Facebook Live logo in the top left, the World Wellness Weekend logo in the top right, and the event title "Global Wellness Predictions for 2021 in Travel, Health & Beauty". Two circular headshots of speakers, Elisa CHOY and Jean-Guy DE GABRIAC, are shown. The date and time "THURSDAY 4 FEBRUARY 10 AM SYDNEY TIME" are also present.

**f LIVE**

World Wellness Weekend

THURSDAY 4 FEBRUARY  
10 AM SYDNEY TIME

**Global Wellness Predictions for 2021  
in Travel, Health & Beauty**

**Elisa CHOY** - Founder MD MAVEN DATA, AI Data Translator Strategist

**Jean-Guy DE GABRIAC** – Founder World Wellness Weekend & TIP TOUCH International

Link: <https://fb.watch/5VH6mCQk19/>

**12 January 2021**  
**United Kingdom**



**World Spa & Wellness**  
**Online Conference**



**FREE MENTORSHIP AND  
ONLINE CONFERENCE**

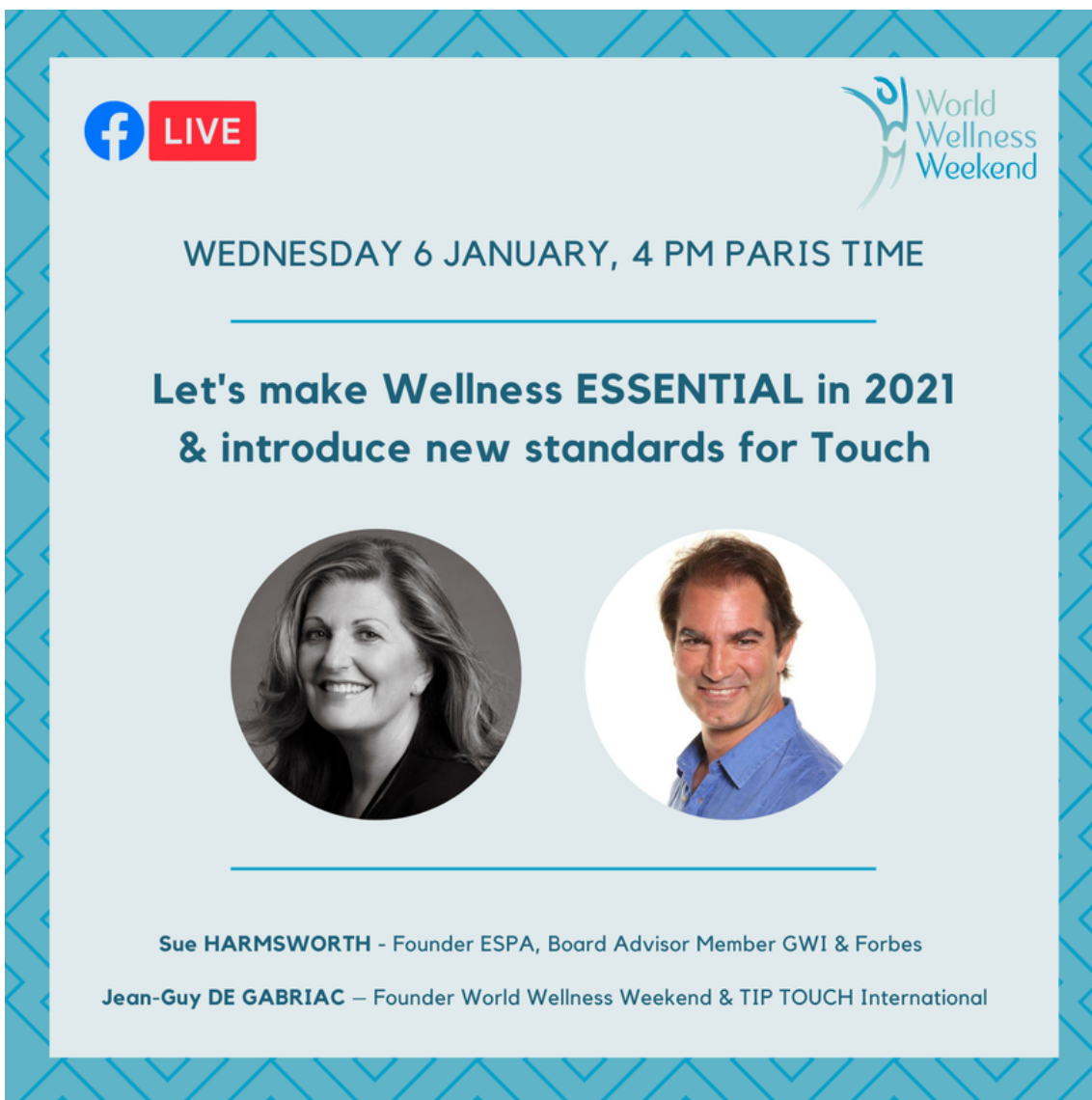
BY WORLD SPA & WELLNESS




**28 FEBRUARY - 2 MARCH 2021**  
APPLY BEFORE MONDAY 18 JANUARY 2021

Link: <https://www.facebook.com/WorldWellnessWeekend/photos/a.324475907676441/2381709205286424/>

6 January 2021  
United Kingdom



A Facebook Live event poster for World Wellness Weekend. The poster has a light blue background with a darker blue geometric pattern border. It features the Facebook Live logo in the top left, the World Wellness Weekend logo in the top right, and the event date and time: "WEDNESDAY 6 JANUARY, 4 PM PARIS TIME". The main title is "Let's make Wellness ESSENTIAL in 2021 & introduce new standards for Touch". Below the title are two circular portraits: a woman on the left and a man on the right. At the bottom, there are two lines of text identifying the speakers: Sue HARMSWORTH and Jean-Guy DE GABRIAC.

WEDNESDAY 6 JANUARY, 4 PM PARIS TIME

---

**Let's make Wellness ESSENTIAL in 2021  
& introduce new standards for Touch**

---

**Sue HARMSWORTH** - Founder ESPA, Board Advisor Member GWI & Forbes  
**Jean-Guy DE GABRIAC** – Founder World Wellness Weekend & TIP TOUCH International

Link: <https://fb.watch/5VE5c0hT1T/>



**Magazines**





### Make the Most of World Wellness Weekend 2021

BY JOSH COLEMAN

EACH YEAR SINCE 2017, World Wellness Weekend (WWW) has brought together individuals and businesses from the spa, fitness and hospitality industries—including a number of ISPA members—to celebrate health and well-being and bring increased attention to the many ways in which participants serve the wellness needs of their guests and communities. The 2021 edition of this global event (participants hail from 120 different nations) will be held, as in years past, just before the autumnal equinox, on September 18-19.

Taking its cue from the third of the United Nations' 17 Sustainable Development Goals, which calls for the promotion of "healthy lives and well-being for all at all ages," WWW calls upon organizations ranging from venues to local and state governments to "organize free, fun and creative wellness activities" that will allow people to experience the transformative power of a wellness-focused life.

As Founder Jean-Guy De Gabriel puts it, "Our profession is essential to keeping people well physically, mentally, emotionally and socially. World Wellness Weekend is a great collaborative opportunity for our profession to showcase their skill and revive drooping spirits."

And though the word "free" may cause some spa leaders to balk at participation in the fifth annual edition of the event, the added emphasis placed on personal well-being by the COVID-19 pandemic and the wide array of ways



World Wellness Weekend founder, Jean-Guy De Gabriel.



to participate mean that spas will likely be able to find creative ways to participate and simultaneously bring extra attention to their businesses. Yoga and fitness classes, meditation sessions, massages and facials are among the treatments, services and activities that WWW encourages participants to offer. Of course, by simply participating in the event—that is, signing up, planning an activity and calling it a day—spas are not likely to advance the cause of wellness (nor benefit from their involvement) to the degree they might like. So,

how to make the most of this unique weekend? There are a few things to consider.

**Go All-In**  
It may be tempting to simply dip a toe into WWW by following the quick registration tutorial, offering a free service or treatment that doesn't add much to the spa's costs and sharing a couple of social media posts before and after the event itself. However, the likelihood of your spa's participation making an impression on current and potential guests or members of the media drops significantly if you don't jump in with two feet.

For that reason, WWW leadership suggests showcasing services, treatments and activities that truly underscore that which is unique and exceptional about your spa. Yes, the up-front costs for offering a free version of high-end services may be greater than with other options, but by illustrating the best that spas—and the world of wellness—have to offer, spa leaders can bring more attention to their businesses and something truly special to this event. Want to go one better? Work with your team to design a new signature experience just for WWW to create added interest.

**Get Creative**  
Imagining new guest experiences or services is just one way that spas can get creative around their involvement in WWW. Once registered for the event, spas can also expand their reach and offer their wisdom by sharing wellness tips on the WWW blog or adding tutorials to the event's Wellness Web TV plat-



Above, guests at Hot Springs and below, Moller Hotels Punta Cana, Puerto Rico celebrate World Wellness Weekend.



form. The WWW platform also allows spas to create special packages, offers or vouchers specifically for the event crowd to drive revenue by encouraging guests to spread the word and return to the spa for future services. As WWW Ambassador Carol Phillips notes, "By participating in World Wellness Weekend, spas and resorts have a unique opportunity to be a leader in their local marketplace. Instead of just marketing gift cards for Valentine's Day, Mother's Day and Christmas, participating venues have a whole new opportunity to market to their current and potential customers."

Social media also offers spas an opportunity to creatively engage their guests around the idea of wellness and expand their online community and reach. Use your social media accounts

not just to promote the spa's participation in WWW, but also highlight your team's expertise, establish your business as a champion of wellness in your area and advocate for the event's broader goals of encouraging healthy and active lifestyles. Use the event's hashtags (#WorldWellnessWeekend, #WellnessForAll and #WellnessByAll) to get your posts in front of the thousands of other participants around the world.

**Don't Go It Alone**  
ISPA members are used to hearing the words "stronger together," and that phrase also gets at an important truth about WWW—the more spas and other groups work together to further the event's goals, the greater the response is likely to be.

Peggy Sealfon, a World Wellness

*Use your social media accounts not just to promote the spa's participation in WWW, but also highlight your team's expertise, establish your business as a champion of wellness in your area and advocate for the event's broader goals of encouraging healthy and active lifestyles.*

Weekend ambassador, says that her business "organizes and provides a diverse range of healthy activities through the southwest Florida area, working with the hospitality and tourism industries, wellness businesses and practitioners for the benefit of visitors and residents." This collective approach is encouraged by event leaders, who note that spas can partner with charities and other organizations to raise funds for treasured causes by creating wellness challenges around the event. They can also partner with one another, or with nearby businesses to make WWW into an event for an entire neighborhood, town or city (with the added bonus of a potential increase in media attention as a result).

In 2019, WWW reached an audience of 204 million people. By following the tips above, ISPA members who choose to participate this September can showcase what makes them great to an audience organizers hope will be even bigger in 2021. To get involved, visit [world-wellness-weekend.org](http://world-wellness-weekend.org). ■

Link: <https://pulse.experienceispa.com>

1 June 2021  
Italy



Mabella

MABELLA®

The screenshot shows the Mabella website interface. At the top is a large pink banner with the MABELLA® logo. Below it is a navigation menu with items: BEAUTY & TECHNOLOGY, NAILS & MAKE-UP, GLI ESPERTI, VIDEO, ASSOCIAZIONI, EVENTI, LA BELLEZZA ABITA QUI, and CONTATTI. The main content area features a large image of people running under a "WANDERLUST" archway, with the text "WORLD WELLNESS WEEKEND" overlaid. Below the image is the headline "World Wellness Weekend, il nuovo movimento di benessere". A sub-header reads "MabellaEdizioni - 1 Giugno 2021 - Eventi / In Primo Piano - 0 Commenti". A quote states: "Nel 2021 World Wellness Weekend passa da evento mondiale a movimento di benessere: una vetrina di esperienze grazie alla realtà virtuale." To the right, there are buttons for "ISCRIVITI ALLA NEWSLETTER" and "ABDONATI ORA", and a section for "SFOGLIA LA RIVISTA" featuring a magazine cover for MABELLA with "FONE" and "PANESTETIC" logos.

Link: <https://www.mabella.it/world-wellness-weekend-il-nuovo-movimento-di-benessere/>

19 May 2021  
United Kingdom



## Professional Beauty



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White Paper: The Future of Spa and Wellness launches to help  
spa businesses thrive



Link: <https://professionalbeauty.co.uk/site/newsdetails/white-paper-the-future-of-spa-and-wellness>

13 April 2021  
France



## Sense of Wellness



Le Magazine de l'Innovation Spa & Wellness à 360°

ACTUS NOUVEAUTÉS VISITES GUIDÉES ACTEURS DU SPA CHIFFRES & TENDANCES GUIDE DES FOURNISSEURS ABONNEMENTS JOBSPA E-NEWS

### 5ÈME WEEKEND MONDIAL DU BIEN-ÊTRE, 18-19 SEPT. 2021 DANS 120 PAYS

ACTUS / menu / Salons & Évènements /

CHATEAU BERGER  
COSMÉTIQUES

LA SCIENCE AU SERVICE  
DE LA BEAUTE

Découvrir la marque

Communiquez sur cet emplacement

SALONS & ÉVÈNEMENTS

#### 5ème Weekend Mondial du Bien-être, 18-19 sept. 2021 dans 120 pays

Publié le mardi, 13 avril 2021



Malgré la crise de la Covid 19, le **World Wellness Weekend (WWW)** a tenu bon en 2020 où ces deux jours dédiés au bien-être ont été célébré dans 109 pays par 1.123 établissements dans 543 villes.

En 2021 avec la mobilisation de plus de 60 associations et fédérations professionnelles, ainsi que le **soutien officiel de 5 Ministres d'Etat** (Tourisme, Sport et Santé), de **7 Gouverneurs**, et plus de **30 Maires et Offices de Tourisme**, **WWW** vise à rassembler **5 000 établissements et professionnels** sur la Carte du Bien-être lors du 3e week-end de septembre, juste avant l'Equinoxe, les 18 et 19 septembre 2021. **Nouveautés et initiatives seront au rendez-vous...**

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NEWSLETTER HEBDO

Votre adresse e-mail

S'abonner

LE MAGAZINE

PAPIER + DIGITAL

Link: [https://www.senseofwellness-mag.com/toute-les-actualites-spa-et-wellness/actus/salons-evenements/item/2740-5eme-weekend-mondial-du-bien-etre-18-19-sept-2021-dans-120-pays?utm\\_source=newsletter\\_7309&utm\\_medium=email&utm\\_campaign=zoom-sur-le-top-10-des-articles-les-lus-en-avril-2021](https://www.senseofwellness-mag.com/toute-les-actualites-spa-et-wellness/actus/salons-evenements/item/2740-5eme-weekend-mondial-du-bien-etre-18-19-sept-2021-dans-120-pays?utm_source=newsletter_7309&utm_medium=email&utm_campaign=zoom-sur-le-top-10-des-articles-les-lus-en-avril-2021)

## Ensemble, rendons le bien-être accessible à toutes et tous

PAR KATJA PRPIC, FONDATRICE DU RÉSEAU BIEN-ÊTRE DE LA FRANCOPHONIE MASSOCIE

La crise sanitaire actuelle est une catastrophe pour les secteurs du spa, de la beauté, du conditionnement physique, de l'hôtellerie et du tourisme, forçant de nombreuses entreprises à fermer pendant des mois et/ou à repenser leurs façons de faire. La pandémie mondiale a néanmoins montré que la résilience et la persévérance font partie de l'ADN des professionnels de ces secteurs.

MassoCie, le réseau bien-être de la Francophonie, et Boomers & Cie sont heureux d'annoncer que le 5<sup>e</sup> week-end mondial du bien-être (World Wellness Weekend ou WWW) se déroulera les 18 et 19 septembre 2021 dans 120 pays, en présentiel et en ligne. Cet événement sans but lucratif a été mis en place par Jean-Guy de Gabriac, connu sur la scène internationale comme « Mr. Wellness » et est propulsé au Québec par Phiane Duquet, ambassadrice provinciale, soutenue par les ambassadrices régionales Julie Eyelom, Marie-France Lalancette, Lisa McLellan, Anick Laporte et par la coordinatrice de l'événement Katja Prcic.

### Des activités toute l'année

Le WWW est un mouvement encourageant les amateurs de bien-être à découvrir près de chez eux et à pratiquer de nouvelles activités de bien-être, aussi souvent que possible, en particulier le week-end.

En dehors de l'événement qui aura lieu les 18 et 19 septembre 2021, le WWW propose sur son site des activités et des bons plans pour 52 fins de semaine par an !

Un événement de grande envergure

mouvoir une culture du bien-être pour leurs salariés et leurs clients et les villes à s'aligner davantage sur les objectifs de développement durable des Nations Unies. #WellnessPourTous #WellnessParTous #WorldWellnessWeekend Le WWW encourage chacun à ne pas attendre « l'après-COVID », mais plutôt à vivre dès maintenant une vie plus responsable et plus équilibrée en famille et avec ses « complices de bien-être » (Wellness

### BIEN-ÊTRE

ARTICLE COMMANDITÉ



CREDIT PHOTO : SHUTTERSTOCK

Buddies). Les cinq piliers du WWW sont : sommeil et créativité, nutrition et immunité, mouvement et vitalité, présence et sérénité, sens de la vie et solidarité.

Le WWW a reçu l'appui du ministre délégué à la Santé et aux Affaires sociales, l'honorable Lionel Carmant, et de la ministre du Tourisme, l'honorable Caroline Proulx. La dynamique actrice, chanteuse et animatrice France Castel est la porte-parole au Québec de cette merveilleuse initiative qui fait du bien ! ■

Link: <https://boomersetcie.ca/lisette-l-sur-une-nouvelle-lance/#1>

2021  
Italy



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HEALTH SPA



DAL 2017, IL WORLD WELLNESS WEEKEND PROMUOVE OGNI ANNO ATTIVITÀ SALUTARI, SCELTE DI VITA E DI BENESSERE QUOTIDIANO NEL TERZO FINE SETTIMANA DI SETTEMBRE. QUESTO EVENTO MONDIALE DIVENTERÀ DA QUEST'ANNO UN MOVIMENTO DI BENESSERE SOCIALE, CONTRIBUENDO COSÌ AD UN WELLNESS PIÙ CONSAPEVOLE E ISPIRANDO MILIONI DI PERSONE IN TUTTO IL MONDO A SCOPRIRE E PRATICARE SANI STILI DI VITA.

Link: <https://www.esthetitaly.it>

29 March 2021  
USA



# Day Spa Magazine



Wellness Spas Business News Products Multimedia



Industry News **Event Coverage** Research

HOME > NEWS > EVENT COVERAGE

## Everything You Need to Know About the 5th Annual World Wellness Weekend

This year's World Wellness Weekend will take place September 18-19, 2021, and is introducing some exciting changes.

Mar 29th, 2021



### Latest in Event Coverage

**Voting Now Open for 2021 World Spa Awards**

May 27th, 2021



**Global Wellness Day Will Focus on Mental Well-Being**

May 19th, 2021



**ISPA Reveals "Big Five" Spa Industry Study Results**

May 18th, 2021



Sponsored



Link: <https://www.dayspamagazine.com/news/event-coverage/news/21343087/everything-you-need-to-know-about-the-5th-annual-world-wellness-weekend>

## Diario de Quintana Roo



**FORTALEZA**

La de Quintana Roo y su gente es la que puso de manifiesto el Gobernador Carlos Joaquín González al señalar que, a pesar de los retos que le ha impuesto la pandemia provocada por el coronavirus (covid-19), la entidad continúa cosechando éxitos turísticos y, para muestra, otro botón: El reconocimiento Wellness Champion 2020.

Y es que tal y como damos cuenta en la edición que tiene usted en sus manos, el jefe del Ejecutivo, al referirse a dicho galardón, el cual le fue entregado por el embajador del World Wellness Weekend México, Alejandro Leo, sostuvo que el turismo wellness, además de ser un mercado que tiene como objetivo encontrar el bienestar físico y mental en el destino al que se viaja, también es una actividad económica que ha crecido exponencialmente a nivel internacional, generando la movilización de miles de personas para someterse a tratamientos médicos y de prevención.

En este sentido, el mandatario sostuvo que Quintana Roo, desde siempre ha reconocido a este segmento como uno de los más importantes, por lo que es motivo de orgullo que nuestras bellezas naturales atraigan la atención y la admiración de este tipo de turismo, el cual genera una derrama económica que, ante los tiempos que estamos viviendo, resulta fundamental para la recuperación de las actividades económicas de la entidad y, particularmente, de todos esos empleos que lamentablemente se perdieron a causa de la pandemia.

Al respecto, Joaquín González precisó que en el más reciente evento de la citada organización, celebrado en septiembre de 2020, el Estado se posicionó como la segunda región más activa a nivel mundial ante mil 123 establecimientos, 543 ciudades y 109 países, destacando que, durante el presente año, de acuerdo con las estimaciones de Alejandro Leo, la industria del wellness crecerá mucho más, lo cual permitirá lanzar y promover el gran potencial que tienen los destinos de la Zona Sur como Bacalar, el cual resulta ideal para el retiro de yoga y de bienestar.

Con base en lo anterior, no queda más que subrayar lo afirmado por el Gobernador en cuanto a la importancia de continuar trabajando para afianzar el liderazgo turístico de Quintana Roo, anteponiendo ante todo ese equilibrio entre el cuidado de la salud y la reactivación económica, el cual, definitivamente, resulta fundamental.

¿No lo cree así, amable lector?

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www.sistemavirtualonline/inscripciononline/inscripcion

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**PRONÓSTICO PARA LA TEMPORADA DE CICLONES TROPICALES 2020**

ALERTAS: AMPLIA, DEFENSIVA, PREPARACIÓN, ALERTA, EMERGENCIA

¿QUÉ HACER ANTES DE UN HURACÁN?

AVISO: En contingencias sanitarias como el COVID-19 y en cada temporadas de calor, el consumo de agua aumenta hasta un 50% en casa

Link: <https://dqr.com.mx/entre-muros/80071-fortaleza-2.html>



30 January 2021  
Mexico



Canal 10



A screenshot of the Canal 10 website. The top navigation bar is black with "CANAL10" on the left and various menu items on the right. Below the navigation bar is a white header with the Canal 10 logo and the slogan "La televisión que va contigo". The main content area features a news article titled "Quintana Roo continúa cosechando éxitos" with a sub-header "INTERNACIONAL / LO MÁS RELEVANTE" and a timestamp "sábado, 30 de enero de 2021 17:31". There are social media share buttons for Twitter and Facebook. Below the text is a large photograph of a coastal city with high-rise buildings and a beach. To the right of the article is a vertical sidebar with the Canal 10 logo and slogan.

Link: <https://noticias.canal10.tv/nota/internacional/quintana-roo-continua-cosechando-exitos-2021-01-30>



# Blog & Online Publications



25 May 2021  
Spain



## Healthy Life



HOME SALUD PÉRDIDA DE PESO DISEASE APTITUD FÍSICA NUTRICIÓN ESTILO DE VIDA

Home > meditación

# Celebre estilos de vida más saludables y felices

by [admin](#) — May 25, 2021 in meditación

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1 SHARES 0 VIEWS

Share on Facebook

Share on Twitter

Únase a miles de entusiastas del bienestar de todo el mundo que participan en el World Wellness Weekend del 19 al 20 de septiembre

La situación de salud actual que enfrenta el mundo nos recuerda lo importante que es construir un sistema inmunológico fuerte. Un cuerpo sano comienza con una mente sana, que puede desarrollarse prestando más atención a las necesidades individuales de bienestar.

El próximo 19 y 20 de septiembre de 2020, únase a miles de pioneros del bienestar de todo el mundo en el World Wellness Weekend. Se organizan actividades de bienestar divertidas, creativas y significativas en más de 120 países para este evento especial.

Link: <https://www.healthylifeyy.com/2021/05/25/celebre-estilos-de-vida-mas-saludables-y-felices-2/>

12 May 2021  
USA

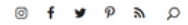


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TRAVEL WELL LIVE WELL FEATURED TRIPS WELL Q&A GLOSSARY MORE



## Well Q&A: Jean-Guy, Wellness Champion and the World Wellness Weekend

WELL Q&A

Search



Trending Articles

Link: <https://vacayou.com/magazine/world-wellness-weekend/?fbclid=IwAR0BRgKQVEQxgfUAaCHkbfhZTCevm6D0tTgmKqHGNH6tnOmvQowNCm6fr5w>

3 May 2021  
Canada



# Travel to Wellness



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HOME NEW & NOTEWORTHY RETREATS & VACATIONS SPAS EXPERIENCES WELLNESS EVERYDAY GOOD FOR THE ROAD

Find & Book Your Perfect Wellness Retreat

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Home > Who to Know > Jean-Guy de Gabriac, Founder of World Wellness Weekend

## Who to Know

### Jean-Guy de Gabriac, Founder of World Wellness Weekend

Share on Facebook Tweet on Twitter G+ Pin

Jean-Guy de Gabriac has been CEO of TIP TOUCH International since 2004 and is an award-winning advisor & educator in Guest Experience. de Gabriac is also the founder of **World Wellness Weekend**, which was celebrated in 109 countries in 2020 with 60 supporting organizations. He's the judge of the World Spa & Wellness Awards, conference producer of the World Spa & Wellness Conference, judged the World Championship Massage 2019, and is a member of the Wellness Tourism Association. The next World Wellness Weekend will be celebrated September 18 & 19, 2021.



Looking for a Wellness Retreat? Check out our Wellness Retreats Guide



When we are all able to travel again, our amazing travel advisor partners will be here to help you. Until then, think about where you might like to travel for your 2021 Wellness Vacation. [Here's a list of our](#)

Link: [https://www.traveltowellness.com/jean-guy-de-gabriac-founder-of-world-wellness-weekend/?fbclid=IwAR3MtdLc83JKBHEMf-vf1E7R7NnRfccnmdRMAUIk\\_j6l-5V-VkjFCBo28](https://www.traveltowellness.com/jean-guy-de-gabriac-founder-of-world-wellness-weekend/?fbclid=IwAR3MtdLc83JKBHEMf-vf1E7R7NnRfccnmdRMAUIk_j6l-5V-VkjFCBo28)

21 April 2021  
USA



Well Defined

|| well defined ||



TRAVEL & SPA, NEWS

## World Wellness Weekend To Take Place in September

Julie Keller Callaghan



April 21, 2021



Link: <https://welldefined.com/world-wellness-weekend-to-take-place-in-september/?fbclid=IwAR0cQWonSbCrMLYbahuy4u0epksLSdc6aOVxui9Gp5JXdkBQhRvHDiv9Xlc>

30 March 2021  
United Kingdom



## Leisure diary

# leisure diary.com

Worldwide events listings for leisure professionals

Monday 07 June 2021

### Diary Search

Select month ▼ Select year ▼ Select market sector ▼ Select event type ▼

All | Today | This week

### 5th World Wellness Weekend

18-19 Sep 2021

120 countries and 500+ cities

Avenue Louise 136, Brussels, Belgium, 1050, Belgium

5th World Wellness Weekend will be celebrated (18-19 Sept 2021) in 120 countries, aligned with UNITED NATIONS' 3rd SDG (Health & Well-being for All). "In person" activities will connect Wellness enthusiasts with free, fun & meaningful activities & workshops (following local safety regulations); and ONLINE tutorials on World Wellness WebTV.

NEW: 360° virtual reality videos will feature immersive Wellness experiences around the world in partnership with AWTY.TRAVEL

NEW website (13 languages) enables spas, salons, hotels, resorts, fitness clubs to SIGN UP (NO charge) and promote their Spring and Summer activities: daycations, getaways, mother-daughter packages, re-opening classes, special offers...

#### Contact the organiser:

Company: World Wellness Weekend

Contact name: Jean-Guy de Gabriac

Tel: +33 610077777

Email: [jean-guy@weekend-wellness.com](mailto:jean-guy@weekend-wellness.com)

Website: [www.wellmap.org](http://www.wellmap.org)

### Diary dates

26-29 Oct 2019

Aquanale

Koelnmesse

Cologne

Germany

06-08 Jun 2021

SPATEC North America

Ritz-Carlton

Miami

United States

07-09 Jun 2021

Renewable Plastics

connect 2021

Virtual summit

09 Jun 2021

IAAPA Expo Asia 2021

The Venetian Macao

Macao

China

10-12 Jun 2021

Link: <https://www.leisure diary.com/details.cfm?CFID=5ccba64b-1c28-40e1-a345-d13de3b2ae2e&CFTOKEN=0&codeID=42270&sitecode=LD>

22 March 2021  
United Kingdom



**Belle Vive**



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CAREERS LIFESTYLE FASHION BEAUTY



ANITA MURRAY IRISH AMBASSADOR WORLD WELLNESS WEEKEND

## Anita Murray invited to become the Irish Ambassador for World Wellness Weekend

Link: <http://blog.beautifuljobs.ie/anita-murray-invited-to-become-the-irish-ambassador-for-world-wellness-weekend/>



March 2021  
USA



# Spa Industry Association



- SPA INDUSTRY ASSOCIATION  
Connecting the Community Across the Globe
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  - Virtual Events and Webinars
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  - Flock and Gather Podcast
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## 5th Annual World Wellness Weekend



**WORLD PRESS RELEASE**  
18th March 2021



**5th annual World Wellness Weekend**  
Together.

### Recent Posts

- The Incredible Benefits of Visiting the Spa
- The Dry Oil – De-Stress from Natura Bissé
- Tips for Opening Your Own Spa or Salon
- 10 "Healthy" Foods That Are Actually Bad For You
- Hair Care Tips When Using Hair Straightening Tools

### Archives

Select Month

### Write for our blog!

Guest blogger

Name \*

Email \*

Phone \*

Link: <https://dayspaassociation.com/5th-annual-world-wellness-weekend/>

31 January 2021  
Mexico



## Radio Formula

Home / Noticias / México / Quintana Roo sigue cosechando éxitos: Carlos Joaquín tras recibir Wellness Champion 2020

México Noticias

### Quintana Roo sigue cosechando éxitos: Carlos Joaquín tras recibir Wellness Champion 2020

Quintana Roo se posicionó como la segunda región más activa de turismo a nivel mundial.

Blanca Cortés Martínez - 31 enero, 2021

2 minutos leída

Compartir



Link: <https://www.radioformula.com.mx/noticias/20210131/quintana-roo-sigue-cosechando-exitos-carlos-joaquin-tras-recibir-wellness-champion-2020/>

30 Janvier 2021  
Mexico



Turquesa News



Quintana Roo ▾ México Deportes Entretenimiento

QUINTANA ROO

## A pesar de los retos, seguimos cosechando éxitos: Carlos Joaquín



By Elizabeth Jiménez  
Published enero 30, 2021



Link: <https://turquesanews.mx/quintana-roo/a-pesar-de-los-retos-seguimos-cosechando-exitos-carlos-joaquin/>

30 January 2021  
Mexico



## Coordinacion General de comunicacion



A screenshot of the website "COORDINACIÓN GENERAL DE COMUNICACIÓN". The page features a navigation menu with items like "Comunicados", "Multimedia", "Transparencia", "Sargazo", "Agenda", "Contacto", and "Cancún 50 años". The main content area displays a news article titled "A pesar de los retos, seguimos cosechando éxitos: Carlos Joaquín" with a date of "enero 30, 2021". The article includes a video player showing Carlos Joaquín speaking at a podium. To the left of the main article, there are sections for "ENLACES" (links) and a "BUSCAR" (search) bar. A small video thumbnail is also visible in the lower-left corner.

Link: <http://cgc.qroo.gob.mx/a-pesar-de-los-retos-seguimos-cosechando-exitos-carlos-joaquin/>

30 January 2021  
Mexico



## Nuestra Gente



### Quintana Roo recibe el reconocimiento "Wellness Champion"

Por Revista Gente / enero 30, 2021



*La Riviera Maya se ha consolidado como el destino turístico Wellness con más crecimiento y presencia en nuestro país*

Link: <https://revistagentegroo.com/2021/01/30/quintana-roo-recibe-el-reconocimiento-wellness-champion/>

29 January 2021  
Mexico



## Coordinacion General de comunicacion



The screenshot shows the website interface for the 'COORDINACIÓN GENERAL DE COMUNICACIÓN' of Quintana Roo. The main navigation bar includes 'Comunicados', 'Multimedia', 'Transparencia', 'Sargazo', 'Agenda', 'Contacto', and 'Cancún 50 años'. The breadcrumb trail reads: 'Inicio > Órganos Desconcentrados > IDEFIN > Quintana Roo recibe el reconocimiento "Wellness Champion" por ser la 2ª Región más activa a nivel mundial ante 109 países'. A search bar is located below the breadcrumb. On the left sidebar, there are sections for 'ENLACES' (with a link to 'Sistema de Portales de Obligaciones de Transparencia') and a video player showing a man speaking. Below that is a 'COVID-19 QUINTANA ROO' section with a 'COMUNICADO TÉCNICO DIARIO' dated 06-06-2021, displaying 33,280 negative cases and 28,230 positive cases. The main content area features a large image of three people (two men and one woman) wearing masks and holding a trophy and a framed certificate. The background of the image is a 'PRO QUINTANA ROO' banner showing a scenic view of a river and a road. Below the image, the headline reads: 'Quintana Roo recibe el reconocimiento "Wellness Champion" por ser la 2ª Región más activa a nivel mundial ante 109 países', dated 'enero 29, 2021'.

Link: <http://cgc.qroo.gob.mx/quintana-roo-recibe-el-reconocimiento-wellness-champion-por-ser-la-2a-region-mas-activa-a-nivel-mundial-ante-109-paises/>

January 2021  
France



## Mon Guide Thalasso Spa



MON INVITÉ DE LA SEMAINE > STÉPHANE HUIN

### STÉPHANE HUIN



Stéphane Huin Directeur de la Communication et du Développement pour Auvergne Thermale, La Route des Villes d'Eaux et Thermôtel, vous dévoile ce nouveau Thermalisme en terre auvergnate... Et aussi les nouveautés des Accros du Peignoir...

Vous pourrez découvrir toute la Route des Villes d'Eaux, patrimoine, cures thermales, activités sportives... Et plus encore pour vous remettre en forme, booster votre santé... Au Salon des Thermalies, du 21 au 24 janvier, qui aura lieu cette année dans un contexte tout particulier, en ligne...

#### DERNIERS ARTICLES...



Servane Heudiard  
02/06/2021



Mon Guerlain Sparkling Bouquet  
31/05/2021



Duo Mains Confort de Lancôme  
31/05/2021



Les Nécessaires à Parfum Cartier  
30/05/2021

Link: <http://www.monguidethalassospa.fr/fr/stephane-huin-262.php>

# Social Media





15 June 2021  
Canada



Masso-Cie



**Tout le monde Yoga** 21 juin 2021  
Conférence gratuite et classes de Maîtres d'ici et de France

MARRAINE  
**Natasha St-Pier**  
Interprète et autrice  
"Yoga pour parents débordés"

SCOTT SIMONS  
Organik Santé

ÉLODIE GARAMOND  
Le Tigre Yoga

HERVÉ ET LIDIJA BLONDON  
Yoga Satyam

SHABAD KHALSA  
Equilibrium Yoga

MÉLODY BENHAMOU  
Idoleem Yoga Chaud

PATRICIA NAGELMACKERS  
Tayrona Yoga

Présenté par: JEAN-GUY DE GABRIAC  
Les Weekends mondial du Bien-être

SOPHIE LYMBURNER  
YogaTribes

**Journée internationale du Yoga**

**Nos panélistes conférenciers le 21 Juin 2021**  
**Natasha St-Pier** (Interprète et autrice du livre "Yoga pour parents débordés")  
**Mélody Benhamou** (fondatrice de Idoleem Yoga chaud)  
**Hervé et Lidija Blondon** (propriétaire de l'école yoga Satyam de Montréal)  
**Scott Simons** (président de Organik Santé corporative)  
**Shabad Khalsa** (grand maître de Kundalini)  
**Élodie Garamond** (fondatrice de Tigre Yoga)  
**Patricia Nagelmackers** (Cofondatrice Tayrona Yoga)  
**Jean-Guy De Gabriac** (Fondateur du World Wellness Weekend)  
**Sophie Lymburner** (Fondatrice de YogaTribes)

**LE 21 JUIN 2021**  
09:00 HNE | 90 min.  
(Heure de Quebec, Canada)

Link: <https://www.facebook.com/637250756380782/posts/3698389676933526>

15 June 2021  
Argentina



# Asociación Americana de Spa



Instagram

Rechercher



asociacionspa



Continuamos aprendiendo en nuestro ciclo virtual **Conectar con el Bienestar Gerencial** de la mano de @eduardofinci y @gabrielagergic para seguir fomentando los 5 pilares del bienestar propuestos por el @world\_wellness\_weekend

Si sos Gerente Spa o manejas un centro de bienestar, esta serie de capacitaciones son ideales para que puedas capacitar y motivar a tu personal, proponer nuevos enfoques de trabajo y gestionar cada espacio desde la reflexión y planificación integrales ✨



Aimé par world\_wellness\_weekend et 8 autres personnes

IL Y A 1 JOUR

Ajouter un commentaire...

Publier



Link: <https://www.instagram.com/p/CQHJjwiNox1/>

13 June 2021  
USA



Vacayou

Vacayou



Vacayou Wellness & Active Travel  
@vacayoutravel



Celebrate World Wellness Weekend (WWW) this September 18-19 with Vacayou! Founded by Jean Guy, this global movement encourages free, fun & creative wellness activities. Learn from [@SallieFraenkel](#) how [#WorldWellnessWeekend](#) started & how you can participate [l8r.it/Mybd](https://l8r.it/Mybd)



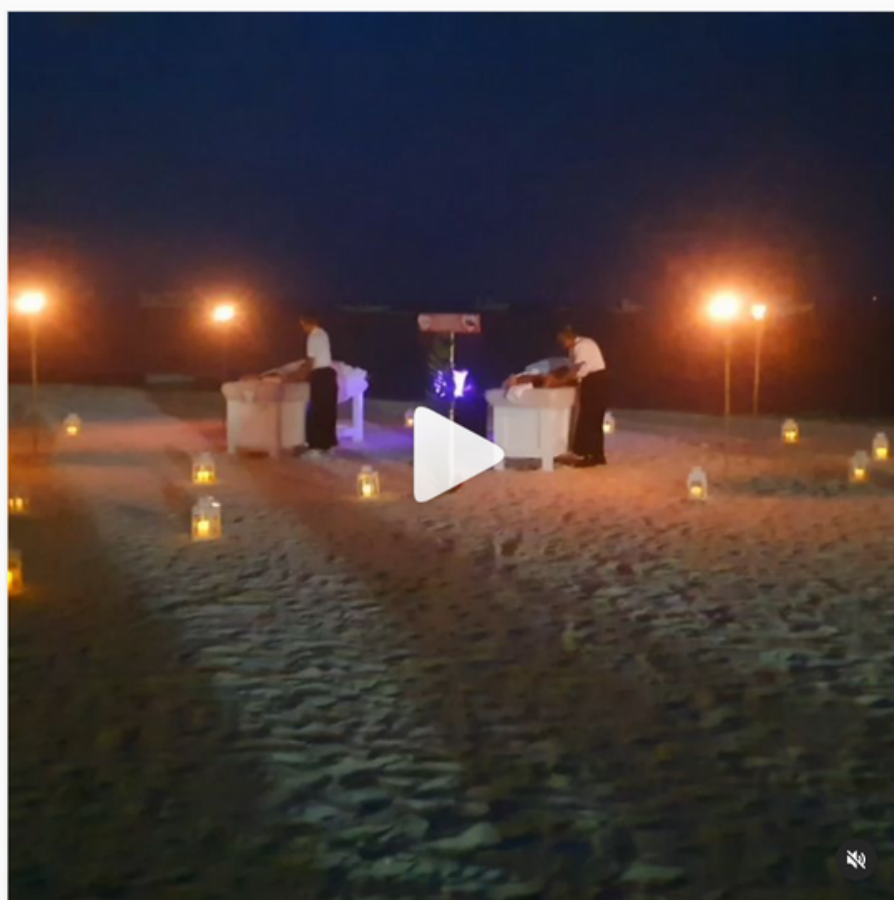
9:02 PM · 13 juin 2021 · LaterMedia

Link: <https://twitter.com/vacayoutravel/status/1404152093439578114>

13 June 2021  
USA



## Flavio Acuna Spa



**flavioacunaspa**  
Los Corales, Bávaro. ...

**flavioacunaspa** Los Corales de Bavaro.  
Spa Natural Center  
Masaje Bajo la Luna  
#world Wellness Weekend#spa#  
Wellness#bienestar  
4 j

**panamajackcruiser**  
@sanacuadrado ♡  
4 j Répondre

**sanacuadrado** 🙏 thanks ♡  
4 j 1 mention J'aime Répondre

**lujan4303** El mejor spa del mundo!!! Para salir totalmente renovado!! Saludos desde ♡

♡ 💬 📍 🔖  
**437 vues**  
IL Y A 4 JOURS

😊 Ajouter un commentaire... Publier

Link: [https://www.instagram.com/p/CP\\_7L3GH9f0/](https://www.instagram.com/p/CP_7L3GH9f0/)

10 June 2021  
Canada



## Leading Spa of Canada



Leading Spas Canada  
@LeadingSpas



Yesterday's panel discussion on [#WorldWellnessWeekend](#) & how [#spas](#) can participate was fun & informative! A special thank you to Jean-Guy de Gabriac, founder of WWW, & Ambassadors Phiane Duquet & Sophie Lymburner for their knowledge & dedication. Learn more [bit.ly/3vfoMi5](https://bit.ly/3vfoMi5)



3:51 PM · 10 juin 2021 · Agorapulse app

Link: <https://twitter.com/LeadingSpas/status/1402986700570173456>

9 June 2021  
Canada



Spa Inc. Magazine



...

DON'T MISS TODAY'S @LeadingSpas WEBINAR!  
This fun, informative panel will have special guests from World Wellness Weekend (WWW), YogaTribes and Spa Phiane Inc. who will share everything you want to know about #WorldWellnessWeekend  
Sign up now! [bit.ly/34G59Fc](https://bit.ly/34G59Fc)



5:04 PM · 9 juin 2021 · Agorapulse app

Link: <https://twitter.com/SpalncMag/status/1402642691570253833>

7 June 2021  
Canada



## Leading Spa of Canada



Leading Spas Canada  
@LeadingSpas



Join us on June 9! Our fun & informative panel will share everything you want to know about [#WorldWellnessWeekend](#). Special guests include Jean-Guy de Gabriac, [@WorldWellnessWe](#), Sophie Lymburner, [@YogaTribes](#) & Phiane Duquet, Spa Phiane Inc. Register now! [bit.ly/34G59Fc](https://bit.ly/34G59Fc)



Link: <https://twitter.com/LeadingSpas/status/1401898027435102216>

7 June 2021  
Argentina



Asociación Americana de Spa



Instagram

Rechercher



asociacionspa



Esta semana tenemos un nuevo encuentro en el ciclo virtual **Conectar con el Bienestar Gerencial**, organizado y dirigido por @eduardofinci y @gabrielagergic para seguir fomentando los 5 pilares del bienestar propuestos por el @world\_wellness\_weekend

Si tenés un spa o centro de bienestar esta serie de capacitaciones pueden servirte mucho a la hora de capacitar y motivar a tu personal, proponer nuevos enfoques de trabajo y gestionar cada espacio desde la reflexión y planificación integrales ✨



Aimé par world\_wellness\_weekend et 7 autres personnes

IL Y A 16 HEURES



Ajouter un commentaire...

Publier



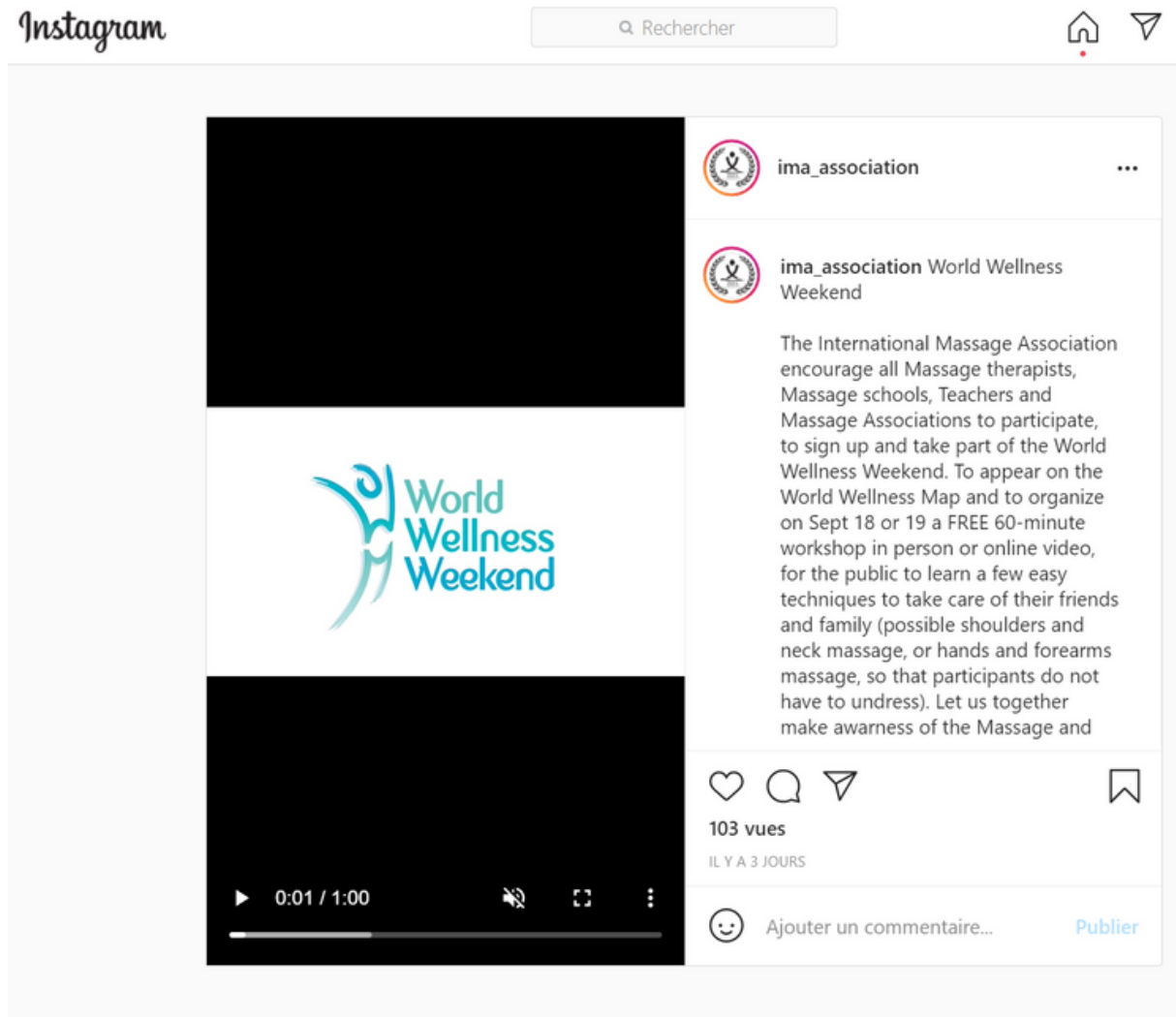
Link: <https://www.instagram.com/p/CP1J6A8NMFM/>



4 June 2021  
USA



# International Massage Association

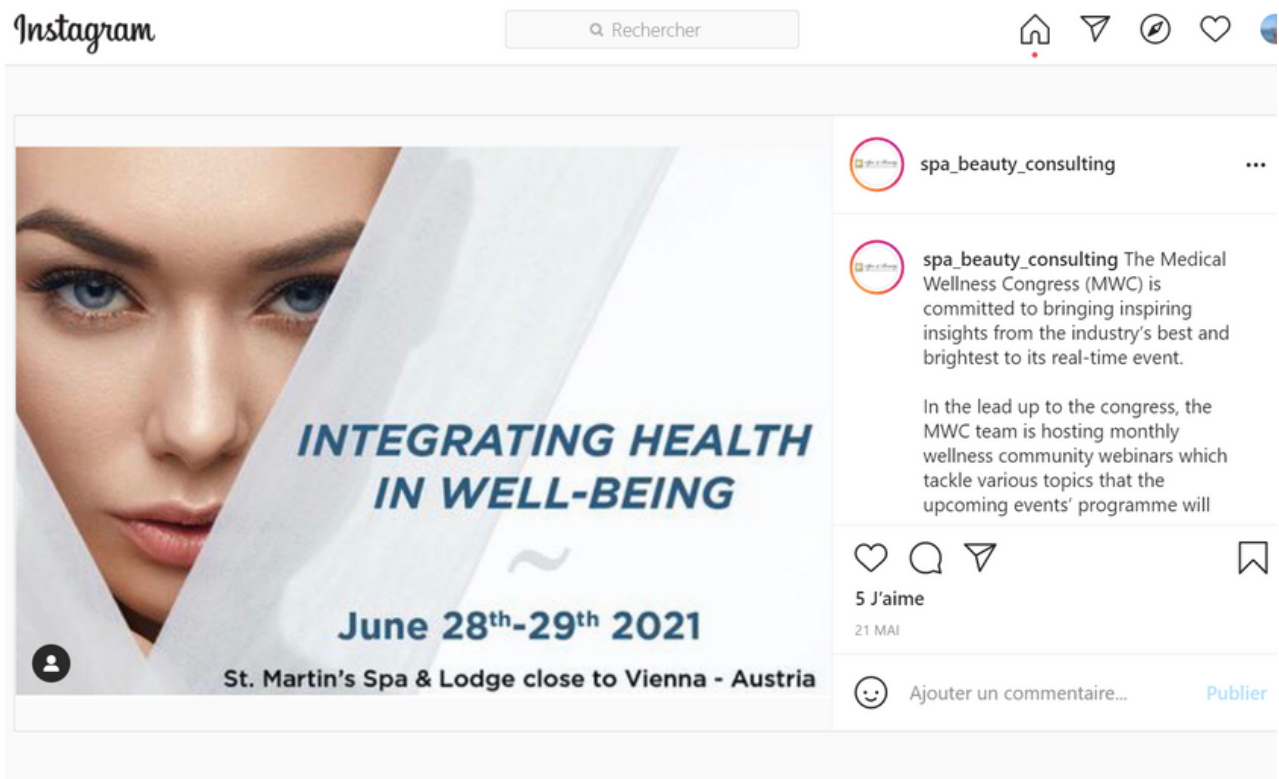


Link: <https://www.instagram.com/p/CPsDOWtnSI/>

21 May 2021  
Austria

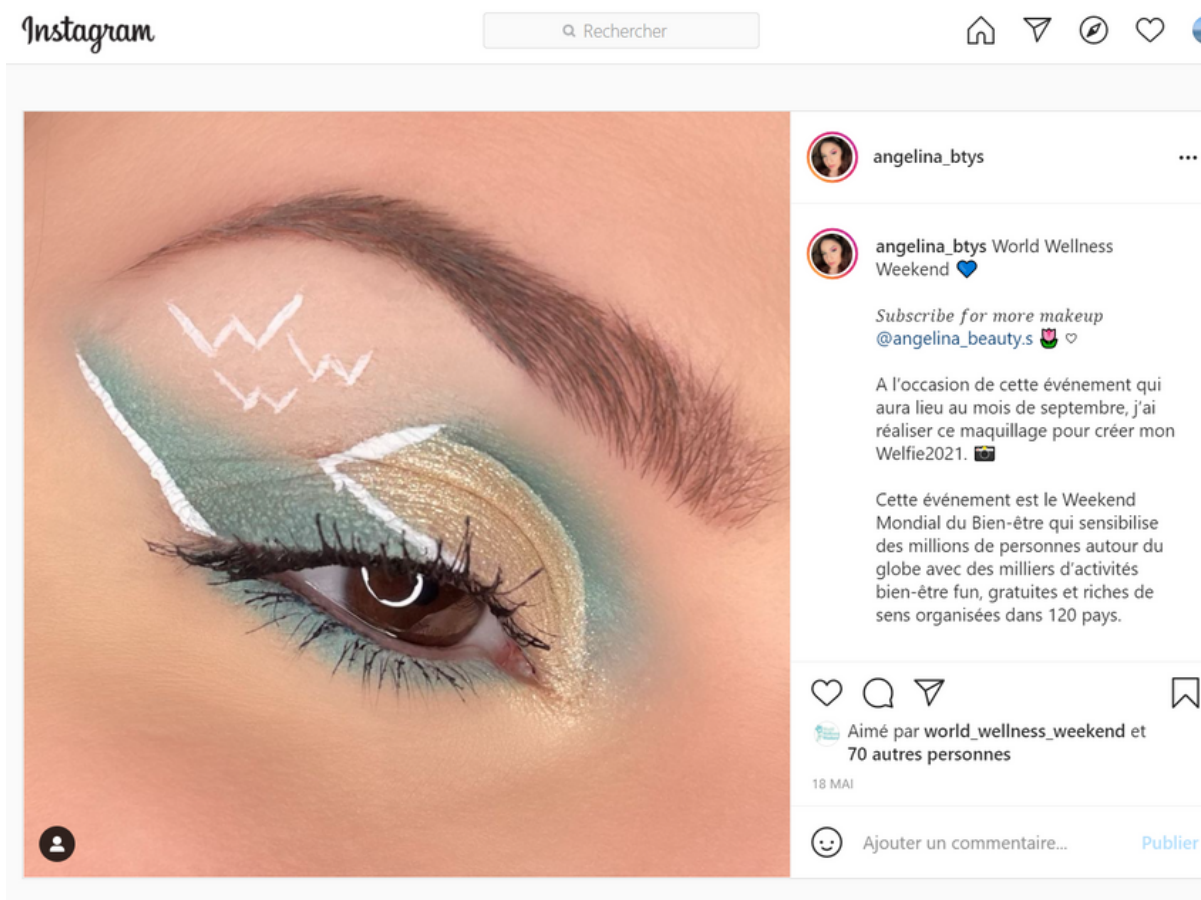


## Spa Beauty Consulting



Link: <https://www.instagram.com/p/CPJeY91LMwz/>

18 May 2021  
France

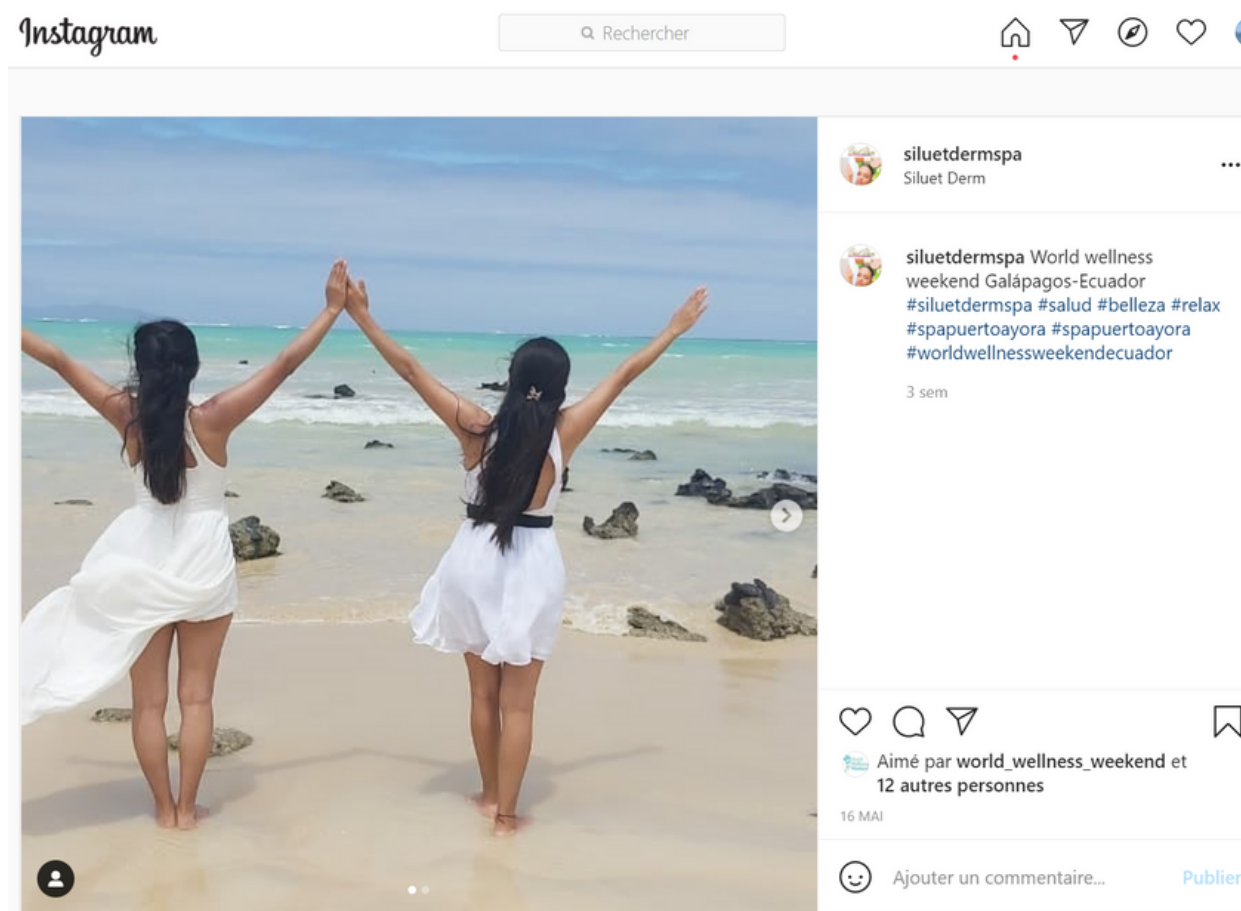


Link: <https://www.instagram.com/p/CPAqKROBdnv/>

16 May 2021  
Ecuador



## Siluet Derm Spa



Link: <https://www.instagram.com/p/CO8WBw2hH0N/>

15 May 2021  
Ireland



Instagram

Rechercher



catalinasinpaz



Happy to announce that along with @anitamurray00 and @shane.d we are the first ever official team for @world\_wellness\_weekend in IRELAND!

Join us and be part of this growing community!  
If you run a business and think you help people with their wellbeing, we welcome you to visit the website and find out how to become part of our community.

<https://www.world-wellness-weekend.org/venues/why-register-your-venue/>

Register FOR FREE your venue, spa,



Aimé par world\_wellness\_weekend et 55 autres personnes

15 MAI



Ajouter un commentaire...

Publier

Link: <https://www.instagram.com/p/CO6DMa3JVR0/>

15 May 2021  
Italy



Instagram

Rechercher



raffaelladallarda  
Villa Reale di Milano



raffaelladallarda 🌱  
👉 MILAN4WELLNESS 👈 🌱

Enjoy your saturday and Welcome to the Milan Wellness Week! 🌱

👉 Vitamin W???  
"W" as #Workout or #Walking or #fitnessWalking or #Wellness or #Wellbeing or #Welliving or #WellnessWeekend !!! 🌱

Are you ready to #stayWell in the Wellness Weekend ???

Buon sabato e benvenuti alla Milano Wellness Week! 🌱



Aimé par world\_wellness\_weekend et 61 autres personnes

15 MAI



Ajouter un commentaire...

Publier

Link: <https://www.instagram.com/p/CO4s0wqBWYU/>

15 May 2021  
Italy



Instagram

Rechercher



raffaelladallarda  
Villa Reale di Milano

raffaelladallarda 🌿  
👉 MILAN4WELLNESS 👈 🌿

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Buon sabato e benvenuti alla Milano Wellness Week! 🌿



Aimé par world\_wellness\_weekend et 98 autres personnes

15 MAI

Ajouter un commentaire... Publier

Link: <https://www.instagram.com/p/CO4soX3h3ME/>

12 May 2021  
Netherlands



**SoeReiMas**  
@SoeReiMas



Welcome all to WWW as enthusiast, sponsors, participants to join and be part of WWWorld Wellness Weekend.

Make it a better place, starting here in The Netherlands. Let's be active together and expand the WWW-map, so sign in and share how to be WWWell,



Our Wellness Ambassadors - How to Join us - World Wellne...  
Understand the role of a Wellness Ambassador at WWW.  
How to apply to be an ambassador of World Wellness ...  
[world-wellness-weekend.org](https://world-wellness-weekend.org)

1:34 AM · 12 mai 2021 · Twitter for iPhone

Link: <https://twitter.com/SoeReiMas/status/1392261744656007172>



11 May 2021  
Peru



Link: <https://www.instagram.com/p/COvb9ggrNCX/>

7 May 2021  
Danemark



# International Massage Association



A screenshot of a YouTube video player. The video title is "World Championship in Massage sponsors". The video content shows a graphic with the Lemi logo (Italian Wellness Equipment), the word "RECHARGE" in large blue letters, and the text "WELLNESS PAUSE FOR THERAPISTS" below it. The World Wellness Weekend logo is also present. The video player interface includes a search bar at the top with the text "Rechercher", a play button, a progress bar showing 0:06 / 4:38, and a red "S'ABONNER" button at the bottom right. The channel name is "International Massage Association" with 8,81 k abonnés. The video has 10 likes and 0 comments. The video was published on May 7, 2021.

Link: <https://www.youtube.com/watch?v=GEqCGTO5Qio>

3 May 2021  
Canada



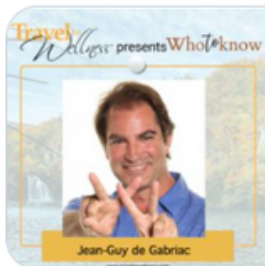
## Travel to Wellness



**Travel to Wellness**  
@WellnessTravel



For the May edition of [#whotoknow](#) we feature Jean-Guy de Gabriac, Founder of World Wellness Weekend! Check out our Q&A below! [@WorldWellnessWe](#) [@Tip\\_Touch](#) [#wellness](#)



Who to Know: Jean-Guy de Gabriac, Founder of World Well...  
Jean-Guy de Gabriac, CEO TIP TOUCH International since 2004 is an award-winning advisor & educator in Guest ...  
[traveltowellness.com](http://traveltowellness.com)

7:57 PM · 3 mai 2021 · Twitter Web App

1 Retweet 1 Citer le Tweet 1 J'aime

Link: <https://twitter.com/WellnessTravel/status/1389277843788554246>

18 April 2021  
Panama



## Pre-launch of WWW Panama at Panama City by Mariott



Laurent Dupont is with Arline Francis at Residence Inn  
by Marriott Panama City.

April 18 · Panama City, Panama · 🌐

Hoy por primera vez en Panama llevo el [World Wellness Weekend !!!](#)  
En directo del hotel Residence Inn Panama City by Marriott varios  
cursos de meditacion, aquatonic, masajes junto a los profesionales  
panameños del wellness todo un exito. Emisora en vivo por radio en  
"Mujeres Exitosas" para comunicar sobre el evento. Acompañados por  
Impilo spa, Salvora para el primer WWW en el Istmo. En calidad de  
embajador para el World Wellness Weekend y con el gran aporte de  
Arline os esperamos en Panama para descubrir el pais y todos sus  
tesoros de salud y bienestar

See Translation



👍❤️ 57

5 Comments 3 Shares

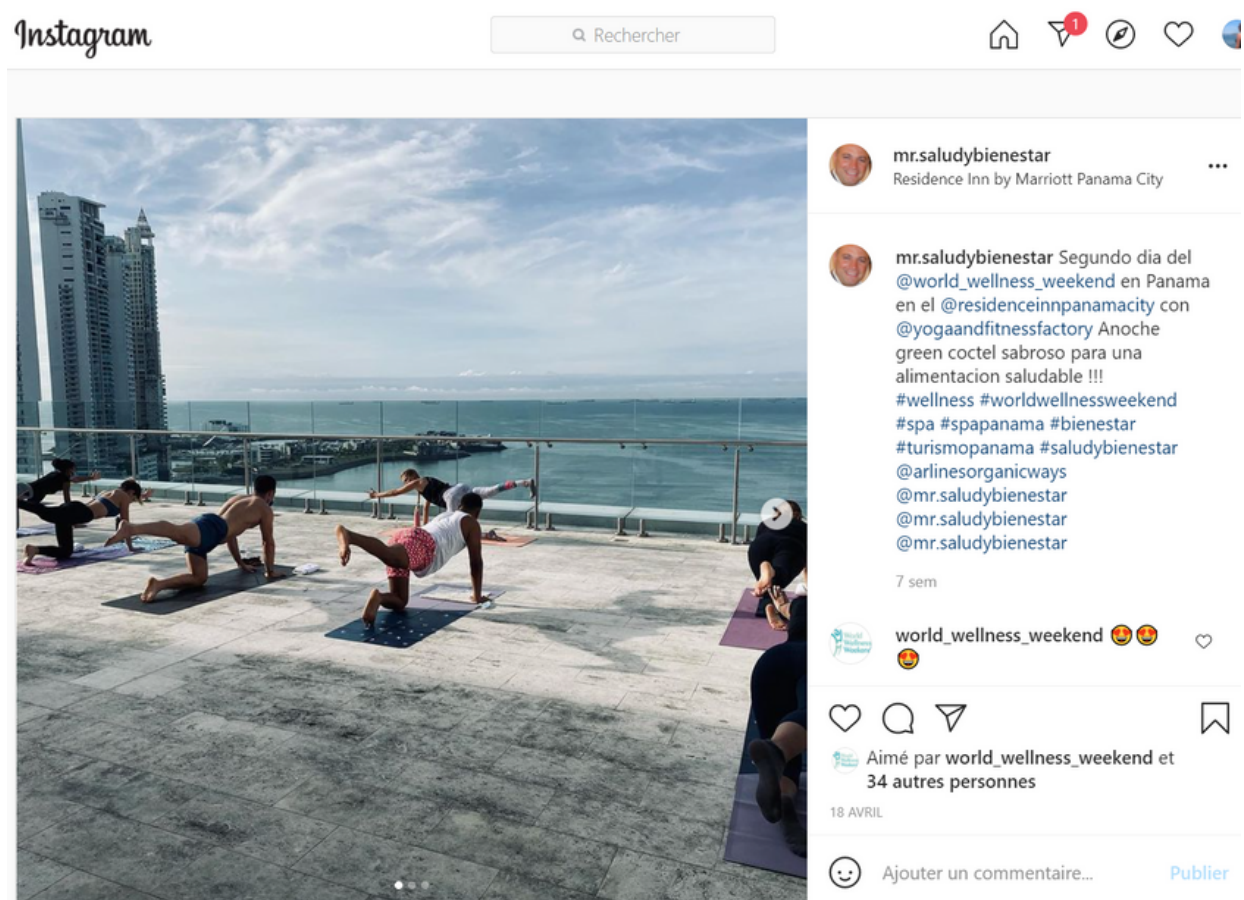
Link:

<https://www.facebook.com/100014029170917/posts/1109441379533491/?d=n>

18 April 2021  
Panama



## Pre-launch of WWW Panama at Panama City by Mariott

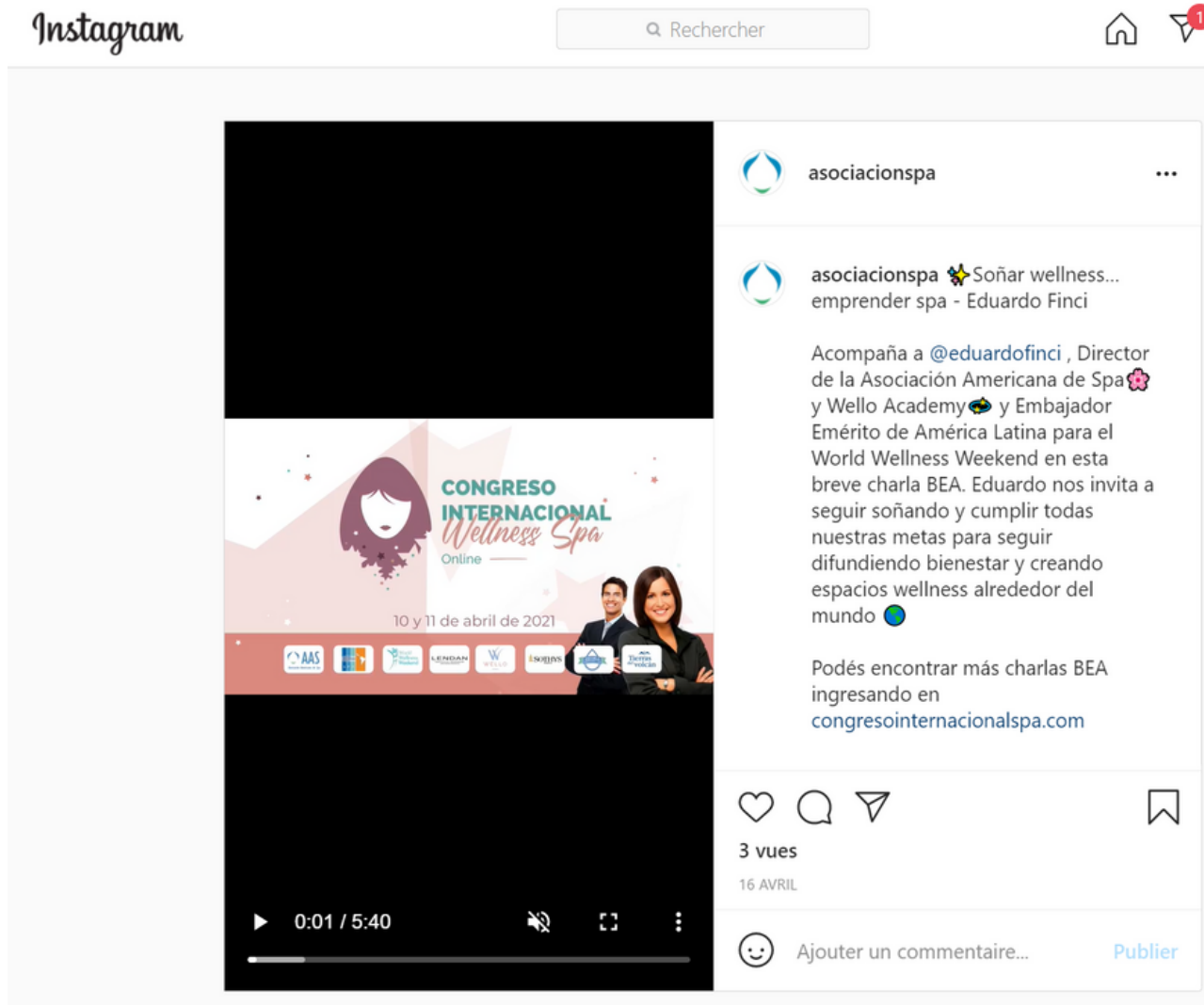


Link: <https://www.instagram.com/p/CNztqbABUuw/>

16 April 2021  
Argentina



Asociación Americana de Spa

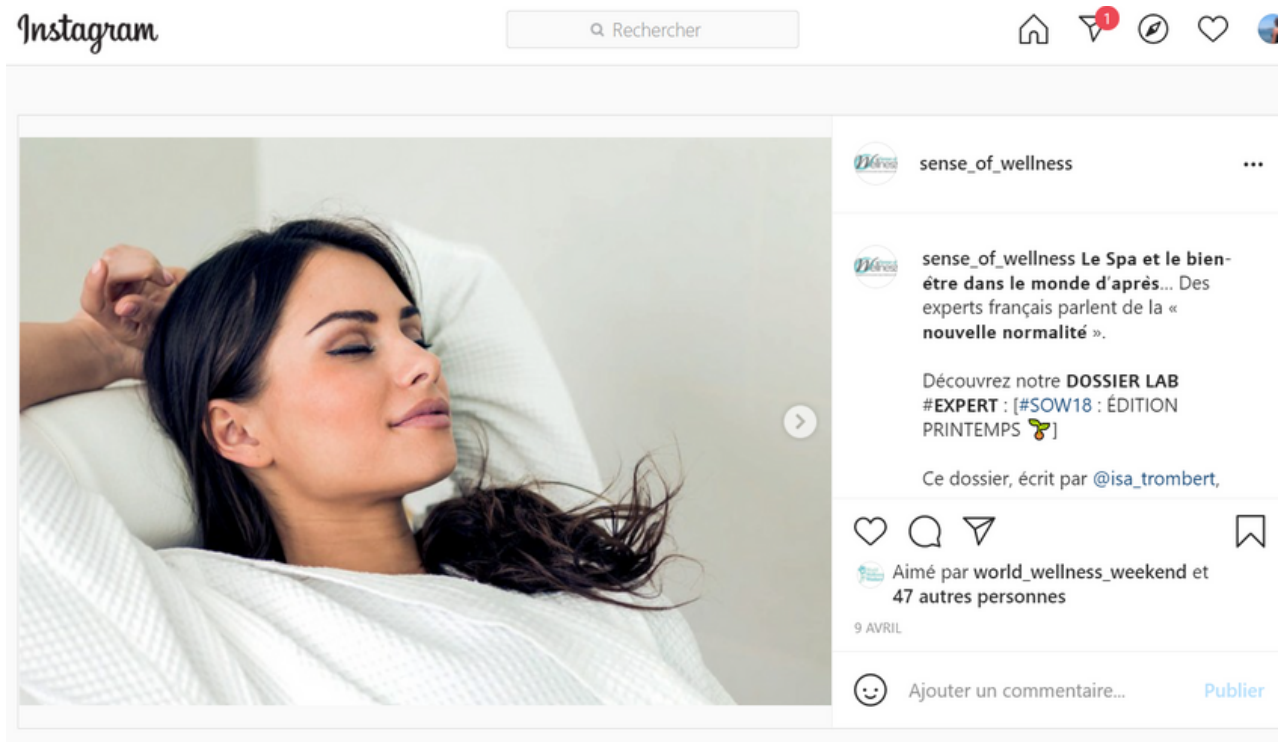


Link: <https://www.instagram.com/asociacionspa/>

9 April 2021  
France



## Sense of Wellness



Link: <https://www.instagram.com/p/CNcVCTDIC5w/>

7 April 2021  
Quebec



## World Wellness Weekend Quebec

 **World Wellness Weekend**  
Published by Katja Prpic Tremblay · April 7 ·

[www.world-wellness-weekend.org](http://www.world-wellness-weekend.org)  
#worldwellnessweekend #wellnessforall World Wellness Weekend inspires & empowers millions of people in Quebec and around the world with thousands of FUN, free & meaningful wellness activities organized in 120 countries !!! #worldwellnessweekend #welfie #wellnessbuddies #wellnessathome #beactiveathome




Le Week-end Mondial du Bien-être Québec / world wellness weekend Quebec vous invite à vivre et faire vivre des moments qui font du bien le 18 e... **See More**



2,044 People Reached      183 Engagements      [Boost Post](#)

Link: <https://fb.watch/5VSqgFw200/>



 **Jake Haupt** he / him • 3rd+  
CoFounder & CVO of The Transformational Travel Council | Tra...  
2mo •  [+ Follow](#) 

Is it 'transformative' or 'transformational' travel? These terms are often confused and used interchangeably. To offer some clarification, in the context of travel, 'transformative' would imply that that an experience, a journey, a destination, would hold the potential or power to transform. While 'transformational' is all about the outcome, the change, the transformation.

We are [The Transformational Travel Council](#) because we're committed to the actual impact, the outcome, the transformation of self and society.



We believe that change happens from the inside out, and our sole focus is promoting personal reflection, understanding, and mindful action while traveling. This benefits us all.

It is an active rather than passive approach to travel, travel design, and orchestration. This is reflected in our globally recognized definition, "transformational travel is intentionally traveling to stretch, learn, and grow into new ways of being and engaging with the world."

I'm honored to offer my thoughts on this subject and more at the upcoming Wellness Experience Virtual Summit hosted by [Organic Spa Media, LTD.](#)

Excited to engage, [Martine Bury](#), [Jason Paluch](#), [Mark Hennebry](#), [Jean-Guy de Gabriac](#), and [Kristin Meekhof, LMSW!](#)

[#wellbeing](#) [#transformationaltravel](#) [#travelawakened](#)

 **The Transformational Travel Council**  
1,931 followers  
2mo •  [+ Follow](#)

We'd like to invite you to join discussion panel about "Spring Into Well-Being" The Wellness Experience Virtual Summit created by [Organic Spa Media, LTD.](#), April 13th and 14th, 2021.

Link:

[https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6783083720384622592/?midToken=AQGOMREft0m6BA&midSig=16WL\\_Qdj9whVl1&trk=email\\_notification\\_single\\_mentioned\\_you\\_in\\_this\\_01-notifications-1-hero%7Ecard%7Efeed&trkEmail=email\\_notification\\_single\\_mentioned\\_you\\_in\\_this\\_01-notifications-1-hero%7Ecard%7Efeed-null-3k28i%7Ekmxrisoo%7E2n-null-voyagerOffline](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6783083720384622592/?midToken=AQGOMREft0m6BA&midSig=16WL_Qdj9whVl1&trk=email_notification_single_mentioned_you_in_this_01-notifications-1-hero%7Ecard%7Efeed&trkEmail=email_notification_single_mentioned_you_in_this_01-notifications-1-hero%7Ecard%7Efeed-null-3k28i%7Ekmxrisoo%7E2n-null-voyagerOffline)

5 April 2021  
Quebec



# World Wellness Weekend Quebec

A screenshot of a Facebook video player. The video shows a graphic with the Quebec flag (a white cross on a blue field with fleur-de-lis) and the text "World Wellness Weekend QUÉBEC" in teal. The video player interface includes a search bar, navigation icons for Home, Live Videos, and Shows, and a "Your Watchlist" section with "Latest Videos" and "Saved Videos". The video title is "WWW Quebec Ambassador: Phiane Duquet" and it was posted on April 5. The description below the video reads: "An invitation from the Quebec Ambassador in Canada, Phiane Duquet of Spa Phiane Inc to join the #Worldwellnessweekend . Phiane is the owner of Spa Phiane Inc and of the School L'école des Talents Phiane Spa Inc., Phiane is one of the happy few in the world to master the Kobido® Technique (ancestral and unique traditional japanese facial massage) and the only one with the authorization to teach in Canada Kobido®'s movements, concepts and philosophy. Her school also offers a training of the Yin Yang Gesture (La Gestuelle Yin Yang®) a unique holistic body massage approach. With prestigious and loyal customers Phiane has been an influencer in the wellness field for decades, participating in the recognition by Quebec's Health delegated Minister as being an essential service during the pandemic. She is supported with the #worldwellnessweekend adventure by Katja Pricic the founder of".

Link: <https://fb.watch/5VlQu4RZfd/>

# 27 March 2021 Dominican Republic



## Flavio Acuna Spa



Instagram

Rechercher



**flavioacunaspa**  
Spa Natural Center Punta Cana



**flavioacunaspa** Este septiembre vuelve el WORLD WELLNESS WEEKEND 🌞🌴 Y obvio, estaremos presentes 🏠

#repúblicadominicana #playas #beach #playahermosa #spa #spapuntacana #puntacanaspa #massage #package #puntacana #dominicanrepublic #republicadominicana #massagetherapy #instamassage



13 J'aime

27 MARS



Ajouter un commentaire...

Publier

Link: <https://www.instagram.com/p/CM56507rGRf/>

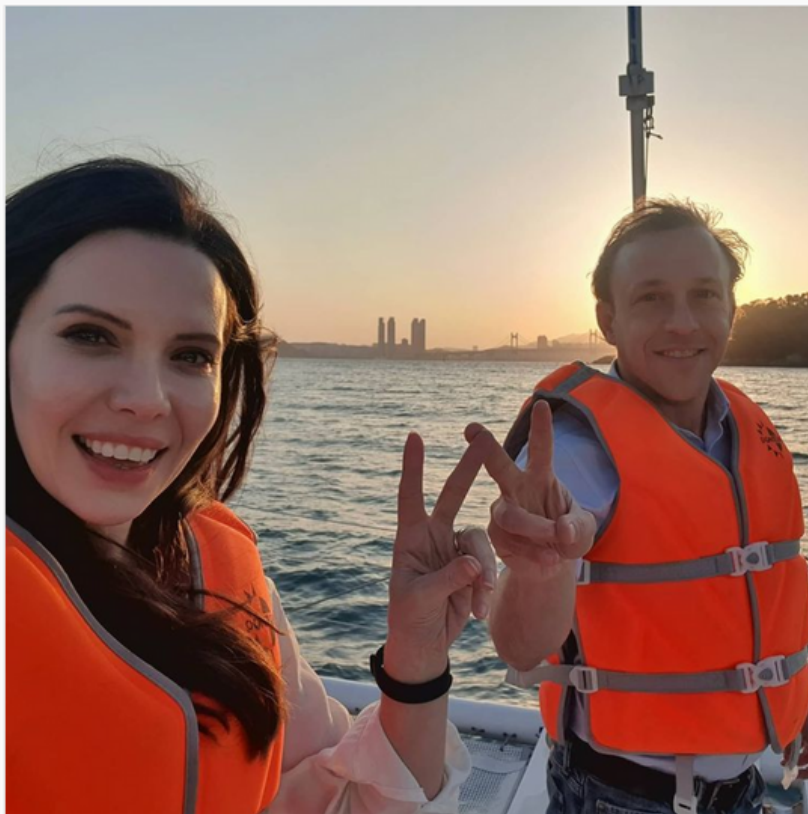
11 March 2021  
South Korea

Wellmi Wellness



Instagram

Rechercher



**wellmikorea**  
Haeundae, Busan

Working on that #wellfie for the @world\_wellness\_weekend coming to you later this year...with the one and only @wellness\_tourism\_doctor Dr Danny Kessler.

That's a thing. A wellness selfie. WELLFIE.

You get it.

Sailing the seas of Busan, South Korea, enjoying the costal view and the ocean air. 🌊 It's an ocean wellness paradise and it's waiting for YOU!

We'll be bringing you more soon, from



Aimé par world\_wellness\_weekend et 29 autres personnes

11 MARS

Ajouter un commentaire... Publier

Link: <https://www.instagram.com/p/CMS1t9BI9H6/>

27 February 2021  
Argentina



Instagram

Rechercher



mlauraok  
Argentina, Ciudad De Mendoza



mlauraok Agradecida de formar parte de la Conferencia Online y Mentoría organizada por @worldspawellness , junto con @pro\_beauty01 y @world\_wellness\_weekend donde se debatirán diferentes temas que involucran a todos los que nos dedicamos a la industria del bienestar. El día lunes 1 de marzo estaré compartiendo un panel con excelentes profesionales de diferentes partes del mundo, donde abordaremos el tema: Cómo traer de vuelta a nuestros clientes de forma segura y feliz, de la mano de nuestra anfitriona @christelle.besnier

Gracias @jeanguydegabriac por la



Aimé par world\_wellness\_weekend et 92 autres personnes

27 FÉVRIER



Ajouter un commentaire...

Publier

Link: [https://www.instagram.com/p/CLzJ\\_znJgDX/](https://www.instagram.com/p/CLzJ_znJgDX/)

# 16 February 2021 Mexico



Instagram

Rechercher



internationalwomensdayofficial

internationalwomensdayofficial 🗨️:  
Maria Salazar  
📍 : Eat Wise, Drop a Size  
👩🏽 Maria Salazar is a Certified Lifestyle and Health Coach graduated from the Institute for Integrative Nutrition IIN, NY.  
Hello! I am Maria, Body Freedom Coach. I inspire women to break free from the obsession about physical perfection. Eating disorders, depression, anxiety, and compulsive as well as compensatory behaviors are some of the issues that I help you to heal and move forward through coaching and education. I teach you the practices and routines based on a lifestyle that is sustainable for you, focusing on your bio individuality,



12 J'aime

16 FÉVRIER

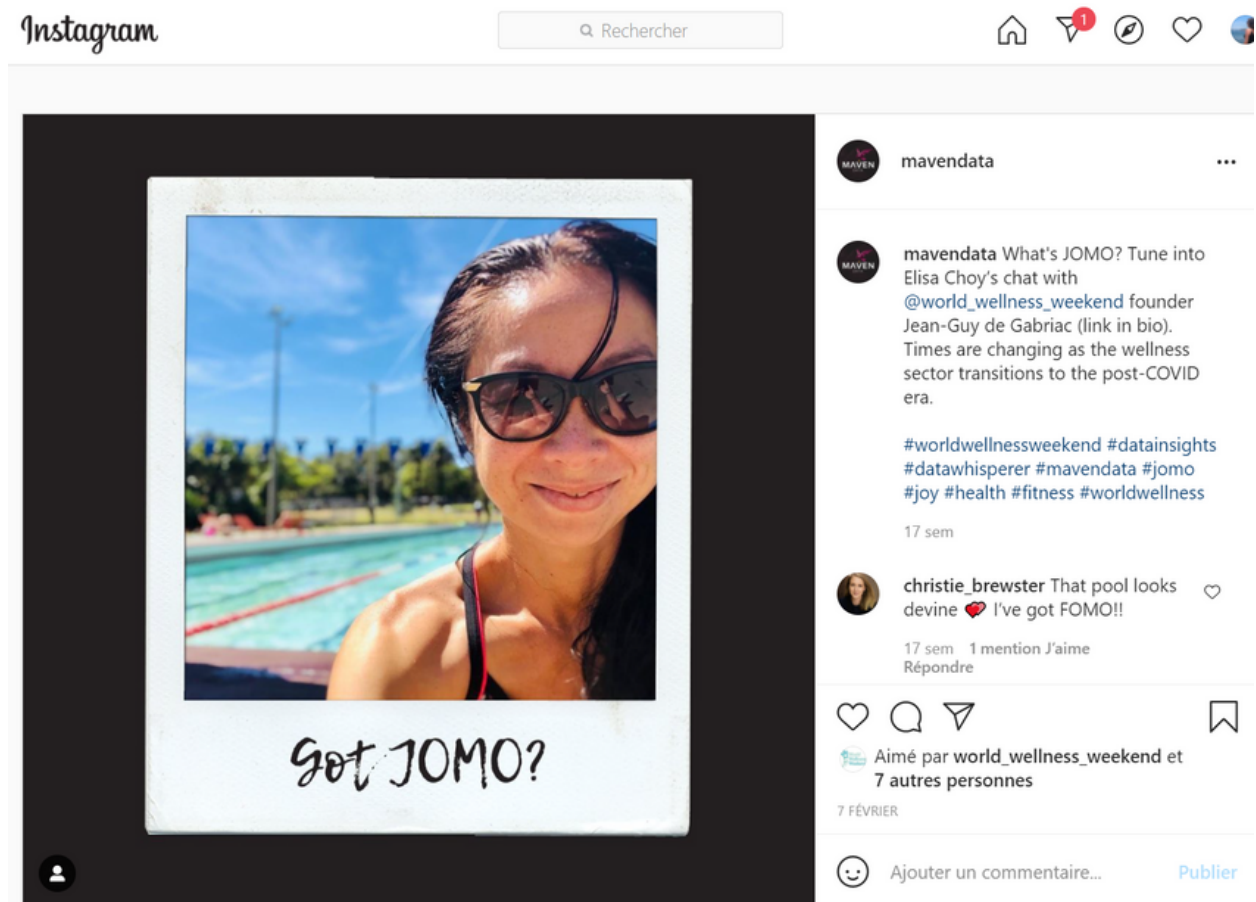
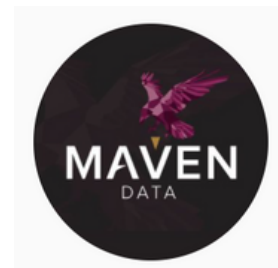
Ajouter un commentaire... Publier

Link: <https://www.instagram.com/p/CLXBOR7h9AR/>

7 February 2021  
Australia



## Maven Data



Link: <https://www.instagram.com/p/CK-t4Y4HYsv/>

# 29 January 2021

## Mexico



Latitud 21 #QuédateEnCasa  
@Latitud21mx



👏 #QuintanaRoo recibe el reconocimiento de  
"Wellness Champion" 🧘🏻‍♀️ 🙌

Mérito por ser la 2ª Región más activa a nivel mundial  
ante 1,123 establecimientos, 543 ciudades y 109 países  
que participaron en el fin de semana de World Wellness  
Weekend. #Tulum, capital del #yoga 🏖️ 🧘🏻‍♀️



8:45 PM · 29 janv. 2021 · Twitter Web App

Link: <https://twitter.com/Latitud21mx/status/1355240680365420547>



29 January 2021  
Mexico



**SITELL - Sistemas de Telecomunicaciones y Llamadas**  
@SITELLMX

...

Quintana Roo recibió el reconocimiento "Wellness Champion" por ser la segunda región más activa a nivel mundial ante 1,123 establecimientos, 543 ciudades y 109 países que participaron en el fin de semana de World Wellness Weekend el pasado 19 y 20 de septiembre del 2020.



Link: <https://twitter.com/SITELLMX/status/1355278863971053572>

24 January 2021  
UAE



A screenshot of a Facebook video player. The video shows a person in a red hoodie and black pants standing in a park-like setting with trees, arms raised. The text "World Wellness Weekend 2021" is overlaid in blue. The video player includes a progress bar, volume control, and settings icons. Below the video, the caption reads: "A message from WWW Ambassador for UAE, Ferial Bouzekrini". The post is from "World Wellness Weekend" on "January 24". The text of the post says: "'Wellness is not a Hobby, It is a fundamental right for All Beings. It is The Starting point for Individuals, Organizations and Nations to Thrive'. https://www.instagram.com/p/CFhrgijtyy/... In 2020... 100 + Countries, 550+ Cities, 1000+ Venues and Thousands of Wellness Enthusiasts have contributed to spread Wellness All over the World."

Link: <https://www.facebook.com/WorldWellnessWeekend/videos/448058739553941/>

23 January 2021  
Mexico



□ SoyElMaza  
@Amazariago85



EPISODIO 9

¡DEJA DE SUFRIR!

Y escucha estos consejos. Francisco Lugo, Embajador de World Wellness Weekend Mexico y Director de Bienestar Cartesiano Urban Wellness Center, "10 CONSEJOS PARA LOGRAR BIENESTAR EN NUESTRA VIDA"

Escucha el podcast en:  
Spotify:



10 consejos para mejorar el bienestar de nuestra vida - Angel Mazariego

[open.spotify.com](https://open.spotify.com)

4:33 AM · 23 janv. 2021 · Twitter for iPhone

Link: <https://twitter.com/Amazariago85/status/1352821607845273600>

1 January 2021  
Worldwide



# World Health Innovation Summit



#WHIS  
@WHIS2020

...

#HappyNewYear we wanted to share some of our highlights (Pope Francis #VaticanCOVID19Commission, Agape Foundation - Faith Invest, SDG Lab, SDG Champions Event, The Good Summit, World Wellness Weekend - Wellness Champion, Global Humanitarian Award, African Business Summit,



Link: <https://twitter.com/WHIS2020>